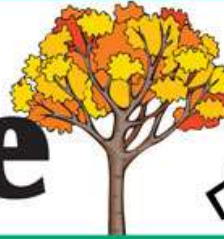


CNLA Update



OCTOBER 31, 2016

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Our Mission:

To enhance and protect Connecticut's green industry businesses.

Our Vision:

Improving landscapes and horticulture in Connecticut.

Our Goals:

- Advocacy
- Education
- Member Service/Value
- Community and Public Relations

Association Strength since 1907.



CNLA 2017 Winter Symposium & Expo Attendee Registration Now Open

The Connecticut Nursery and Landscape Association brings together Connecticut's largest green industry trade show. Don't miss out on two days of educational programs and the opportunity to meet with vendors in your area!



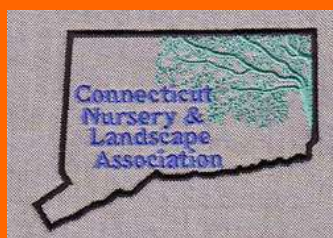
Starting
October 1,
Your Ad
Can Go Here.
Viewed every other
week by hundreds of
CNLA members,
with your direct links
to your web address.

Only \$100 per quarter,
6 editions.



Ad Size 2 in. x 3.5 in.
150 x 250 pixels

Get Official CNLA Embroidered
Gear at [Our Company Store](#).



Register Today!

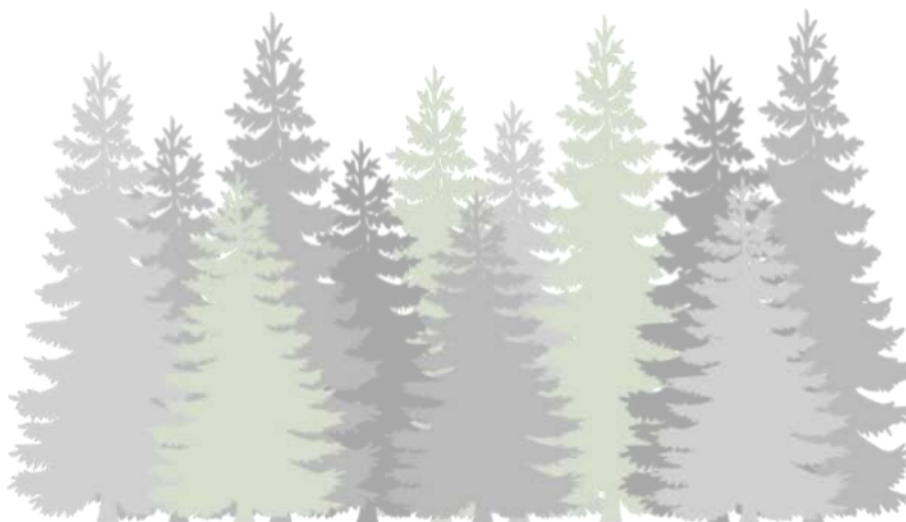
When: Wednesday-Thursday, January 25-26, 2017

Where: Aqua Turf Club in Plantsville, CT

Why attend:

- Central Location
- Large two-day trade show
- Relevant educational programs
 - Labor Law
 - Invasive Insects
 - Best Practices
 - Business & More
- Earn Pesticide Credits
- Spanish programs
- Prizes & More!

For More Information, click here!



CNLA 2017 Winter Symposium & Expo Exhibitor Registration

January 25-26, 2017

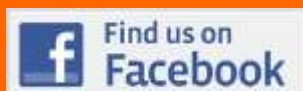
The Aqua Turf Club - Plantsville, CT

Wear your CNLA pride with embroidered shirts, blouses, jackets, hats & more at our Lands End company store.



And get a discount off these fine items!

Become A Friend of CNLA on Facebook!



Become a closer part of our CNLA community!



REGISTER TODAY!

The annual CNLA Winter Symposium & Expo draws industry professionals from all over Connecticut and surrounding states. The Expo will provide your company an excellent opportunity to demonstrate your products, explain your services and interact with green industry professionals. Don't miss out on this opportunity to network with professionals in your area! For more information, visit www.cnla.biz.

Receive 10% off your choice of a CNLA Yearbook Ad by becoming a Winter Symposium exhibitor. See Yearbook details below.

Yearbook Ad Space Available



The Connecticut Nursery and Landscape Association (CNLA) is planning to publish the *2016-2017 CNLA Yearbook*. If you would like to advertise your business in this directory, return a completed form and send us your ad **by February 3, 2017!** These commitments will be accepted on a first come, first served basis. All advertisers will receive a copy of the *CNLA Yearbook*.

Please see the [Advertising Rate Sheet](#) that includes sizing and pricing details. Complete the form and send along with your ad, to the CNLA Executive Office at info@CNLA.biz or submit by clicking the button below. If you have any questions, please contact Lisa at 1-800-562-0610.

Thank You Planters' Choice Nursery!



Special thanks to Darryl Newman and [Planters' Choice Nursery](#) for their contribution to CNLA to offset some expenses for the 2015 CNLA strategic planning session.

Calling All Future CNLA Leaders

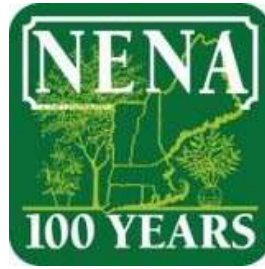


The Connecticut Nursery and Landscape Association will be looking for members who are interested in serving on the Board of Directors. The Board is comprised of members from around the state who volunteer their time and talents to help guide the direction of the organization. Serving on the Board would not only set you apart from others in the industry, it would allow you to be integrally involved in the future goals and objectives of the CNLA.

The Board meets approximately eight times throughout the year to present, discuss and/or vote on CNLA business. If you would like to be considered for a Board appointment, please reply directly to the CNLA Executive Office at info@cnla.biz indicating your interest by November 11th. Your name will then be submitted to the nominating committee.

NENA Young Nursery Professional Award

Candidate Submissions



The CNLA Board will be selecting award recipients at their November Board Meeting for the NENA's Young Professionals Award. This award will be presented during the CNLA Annual Meeting at the 2017 Winter Symposium & Expo - January 25-26, 2017 @ The Aqua Turf Club.

If you would like to nominate a candidate for consideration, please see the criteria below and send in any perspective candidates to the Executive Office, info@cnla.biz by Friday, November 11th.

Criteria:

The NENA's Young Professionals Award recognizes, honors, and encourages participation, achievement and growth by individuals in the industry who meet the following criteria:

- has not yet reached the age of 40
- has shown involvement in his or her state association
- has contributed to the success of his or her company
- and has portrayed a positive image of the nursery industry to the public



CT Chapter of the American Society of Landscape Architects Presents:

Designing Trails & Greenways: Pathways for Success

Designing Trails & Greenways: Pathways for Success

A symposium on the planning, design, construction, and management of linear transportation corridors

When: Thursday, November 10, 2016

Time: 8:15 p.m.-4:00 p.m.

Where: The Lyceum Conference Center, Hartford, CT ([227 Lawrence Street](#))

Presentations will cover:

- **Greenways Building Communities**
- **Bikenomics: How Well-Planned Trails Stimulate Economic Revitalization**
- **Incorporating Environmental and Cultural Resources into Trail Systems**
- **Shared Use Paths: Designing From Concept to Construction**
- **The Non-Profit Experience: Citizens Creating Connections**
- **Riverfront Recapture: Lessons from the Floodplain**

PLUS: Exhibitors and raffle prizes!

Continuing Education Credits:

LA CES: 5.25 PDH/HSW

AIA-CES: 5.25 LU/HSW

See the [brochure](#) for more info, then use the mail-back form or [register online](#).

(Deadline: November 8)

Cost (*includes continental breakfast and lunch*):

- \$100 Member of ASLA, AIA, APA, CSCE, ACEC, CNLA or other professional association, non-profit organization, or government agency
- \$150 Non-members
- \$35 Full-time Students (with ID)

[Register today](#)

Questions? Contact Jeff Mills at executivedirector@ctasla.org or (860) 454-8922.



In Case You Missed It:



CT Flower & Garden Show: Looking to Fill Two Garden Displays

The 36th Annual CT Flower and Garden Show, being held on February 23-26, 2017 at the CT Convention Center in Hartford, is looking to fill two gardens in

the display. The landscape gardens are their main feature area. They are a "soft" sell and they do have some guidelines for the area.

All gardens have the opportunity to be involved in the awards competition. Monetary prizes are given for the best in show (\$5000); best design (\$1,500); and best horticulture. Over 25 other awards are presented covering numerous categories including best stonework, best water feature, best specimen, and many more.

North East Expos provides:

- Display space at no charge
- Stipend of \$3.50 per square foot
- Sod
- Mulch
- Electricity
- Forklift Service
- Signs
- Plant Tags
- 10 VIP Tickets
- 10' x 10' Sales Booth, if desired.

In return, a display in which attendees can enjoy, photograph and see what can be created in their own outdoor living spaces is expected. Over 40,000 attendees visit the event from the entire state of CT, RI, MA, NY, NJ.

If you are interested in doing a display or have more questions, please contact Kristie Gonsalves at North East Expos at kristie@northeastexpos.com or 860-844-8461.

Spanish Sessions at the Northeast Greenhouse Conference and Expo

November 9-10

Delaney Meeting & Event Management

Phone: 802-865-5202

Email: info@delaneymeetingevent.com

<http://www.negreenhouse.org>

New: Spanish Language sessions offered on Wednesday, November, 9th

Understanding Plants: Why we do what we do in the Greenhouse.

Funcionamiento de plantas: Por qué hacemos lo que hacemos en el invernadero

Carlos Bogran, OHP from 9:00 to 9:50 am

Diagnosis: Disease, Abiotic Disorder or Normal? Know Enough to Know the Difference

Diagnóstico: ¿Enfermedad, desorden abiótico, o normal? Aprenda distinguir entre cada uno.

Rosa Raudales, University of Connecticut from 10:30 to 11:20 am.

Identifying the Good and Bad Bugs

Identificación de insectos buenos y malos

Carlos Bogran, OHP from 1:30 to 2:20 pm.

Work Safely in the Greenhouse

Seguridad Laboral en el Invernadero

Anna Meyerhoff, New York Center for Agricultural Medicine from 2:30 to 3:30 pm.

Space is limited! Register early.

The Northeast Greenhouse Conference and Expo is sponsored by the Extension programs of the six New England State Universities and New York State, and the New England Floriculture, Inc.

For more information on the Northeast Greenhouse Conference and Expo, visit the website, www.negreenhouse.org



Upcoming Industry Events

CT ASLA Presents: Designing Trails & Greenways: A Pathway to Success
11/10 | *Hartford, CT*

MANTS **1/11/17-1/13/17** | *Baltimore, MD*

CNLA Winter Symposium & Expo

CT Flower & Garden Show
2/23/17-2/26/17 | *CT Convention Center*

