

CNLA Update



Connecticut
Nursery &
Landscape
Association

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FEBRUARY 23, 2016



Our Mission:

To enhance and protect Connecticut's green industry businesses.

Our Vision:

Improving landscapes and horticulture in Connecticut.

Our Goals:

- Advocacy
- Education
- Member Service/Value
- Community and Public Relations

Association Strength since 1907.

CNLA at the Annual Flower & Garden Show:

Hartford, CT - On February 18-21, 2016 members of the CNLA exhibited at the annual Connecticut Flower & Garden Show held at the CT Convention Center in Hartford. Thank you to the following volunteers for putting together a beautiful display representing the green industry:

Starting
October 1,
Your Ad
Can Go Here.
Viewed every other
week by hundreds of
CNLA members,
with your direct links
to your web address.

Only \$100 per quarter,
6 editions.



Ad Size 2 in. x 3.5 in.
150 x 250 pixels

Get Official CNLA
Embroidered Gear at [Our
Company Store.](#)



Wear your CNLA pride with
embroidered shirts, blouses,
jackets, hats & more at our
Lands End company store.



And get a discount off these
fine items!

Bob St. Jacques, Brian Kogut, Darryl Newman, Dan Guilmartin, Tim Garneau, Andrew St. Jacques, and Austin Phelps. Please enjoy the pictures below:



Become A Friend of CNLA on
Facebook!



Become a closer part of our
CNLA community!



CNLA Committees:



Are you interested in getting involved with your association? If so, check out the committees below as CNLA is always looking for volunteers! Contact the CNLA Executive Office by phone or email and let us know which committee interests you!

- Program Committee
 - Summer Meeting
 - Winter Meeting
 - CANP
 - Landscaping

- Membership Committee
- Legislative Committee

Free One-on-One Farmer Advising:

FREE One-on-One confidential meetings for one hour with an agri-business professional to discuss farm related issues to help your agri-business succeed. See attached [flyer](#) for speakers and program details for each site. Contact Mackenzie White at Mackenzie.White@uconn.edu or call 860-875-3331 Monday-Friday 9-5 for registration.



This Program is a cooperative effort of UConn Extension, the Connecticut Department of Agriculture, and the Risk Management Agency/USDA.

<http://ctfarmrisk.uconn.edu/one-on-one.php>



Connecticut Nurserymen's Foundation:

Do you know a young individual looking to get into the Horticultural industry?

Did you know the Connecticut Nurserymen's Foundation provides scholarships in the field of horticulture?

If so, share the information below on how to apply for the scholarship:

The applicant must be accepted into a course of study beneficial to the Horticultural industry. This includes, but is not limited to:

- Ornamental Horticulture
- Landscape Design
- Nursery Management
- Greenhouse Management

The scholarship grant will be \$5,000 per year, renewable if the student maintains academic eligibility in college.

- Students must maintain a 3.0 grade point average (GPA).
- Students must be residents of the State of Connecticut, and may attend either in state or out of state institutions. The student must be a high school senior or currently enrolled the college level, majoring in a horticulture related field.

To Apply: Visit the CNF website by [clicking here](#).

Remember: All completed and signed applications must be received by the Foundation no later than **Monday March 7, 2016**.

Save the Date:



**2016 CNLA
Summer Meeting**

**Wednesday, July 20th
@ Monrovia
41 Floydville Road | Granby, CT**

SAVE THE DATE

**UConn Extension State-Wide
Agricultural Water Use Survey:**

UConn Extension is helping agricultural producers enhance water security and prepare for drought with the February launch of the first statewide agricultural water survey. The survey, the first effort to document water use in Connecticut agriculture, will be used to establish baseline standards for water use for all types of agricultural operations in each of the state's eight counties.

Participation in the survey is voluntary and anonymous, and takes about 10 minutes to complete. The project team also seeks agricultural operations to act as pilot sites for the installation of water meters to supplement existing data on water use.

Farm owners and managers who are interested in participating can find the survey at <https://goo.gl/PnFNbP>, or contact Angie Murdukhayeva (angie@uconn.edu) and visit <http://water.extension.uconn.edu> for more information.

Find Us on Social Media:



Find us on Facebook by searching "Connecticut Nursery & Landscape Association" and clicking the "like" button.

Follow us on Twitter by searching "@CNLA_1907".

Upcoming Industry Events

Share with us any of your upcoming events and we would be happy to help spread the word!

UConn Extension Offers Bedding Plant Program for Greenhouse Growers

2/23/16 | Litchfield County Extension Center | 10-2:30pm
843 University Drive, Torrington, CT

2/25/16 | Tolland County Extension Office | 10-2:30pm
24 Hyde Avenue in Vernon, CT

[For more information, click here.](#)

CTASLA will present a full-day program on "Pavers, Porcelain, and Stone"

2/25/16 | O&G Industries Earth Products Showcase
325 Hancock Ave., Bridgeport, CT

[For more information, click here.](#)

Sustainable Landscape Conference

3/17/16 | UConn Storrs Campus, Lewis B. Commons | 8am-4pm

[For more information, click here.](#)

CNLA Summer Meeting

7/20/16 | Monrovia

Stay tuned for more information.

Classified Ads:

HELP WANTED

LANDSCAPE LABORER:

Madison Earth Care seeks a talented individual to join our established, full-service landscape company team. Position responsibilities include: - Perform landscaping (including spring & fall cleanups, pruning, installing plants and mulch). -Work along with crew members -Plant identification -Ability to use hand pruners -Insure quality level and completion of work within scheduled time -Speak openly with all team members -Operate backhoe/loader and skidsteer -Operate and maintain assigned vehicles, power equipment and hand tools -Ability to speak both English and Spanish fluently -Must have a valid drivers license within the United States -1-3 years of relevant experience. -Plant identification knowledge and previous maintenance experience is beneficial. -Looking for a responsible, detail oriented, pro-active, multi-tasker with a professional outlook. -This is full time position. Please call Angelo at 203.421.4358 and/or send resume to angelo@madisonearthcare.com or to Angelo Lupone, 1250A Durham Road, Madison, CT 06443. [2/19/16]

HELP WANTED LANDSCAPE PROJECT/CREWS MANAGER: Madison Earth Care's Landscaping Department is seeking a full -time, year round manager to supervise multiple landscape crews at various jobsites simultaneously. This is a hands on job, the person will be physically working on the job as well as coordinating with other jobsites. Candidates must be physically fit as this is a very active, physical job. The ideal candidate should be able to work alongside others, but also be capable of working independently. Communication skills, attention to detail, caring about customers' and plants' needs and basic plant knowledge are essential to the position. To see full job posting [click here](#). [2/19/16]

HELP WANTED LANDSCAPE DESIGNER/ARCHITECT: Madison Earth Care seeks a talented individual to join our established, Full-Service Landscape Design/Build Company. We have been in business for over 44 years are seeking a Landscape Designer/Architect, who is interested in Mid to High-End Residential Landscape Work (along with some Commercial Work). Applicants should have: - A Bachelors Degree in Landscape Architecture from an Accredited Program. - Proficiency in the use of AutoCAD, Photoshop, Word and Excel. (3d programs and Quickbooks is a plus) - Strong Design Skills - Strong Knowledge in Native Plant Materials and Hardscape Materials - Ability to Work out in the Field - Ability to Efficiently lay out Planting and Hardscape Designs in the field - Ability to Engage well with Clients and other Disciplines We are looking for a responsible, detail oriented, pro-active, multi-tasker with a professional outlook, who is also a team player who works well with both the office staff and installation crews. (the ability to speak Spanish is a plus) This is full time position. Interested Applicants should email Resume and Work Samples to: todd@madisonearthcare.com (No phone calls, please) [2/18/16]

HELP WANTED LANDSCAPE SUPERVISOR: Madison Earth Care seeks a talented individual to join our established, full-service landscape company team. Position responsibilities include:
-Perform landscaping, masonry, grading and drainage work -Snow plowing -Layout and install planting beds per plans and drawings - Supervise and lead 3-5 crew members including daily work schedules and paperwork -Work along with crew members -Plant identification - Ability to use hand pruners -Insure quality level and completion of work within scheduled time -Communicate openly with clients, and all team members -Operate backhoe/loader and skidsteer -Attend courses and seminars to increase job knowledge and skills -Operate and maintain assigned vehicles, power equipment and hand tools -Ability to speak both English and Spanish fluently -Must have a valid drivers license within the United States. -1-3 years of relevant experience. Plant identification knowledge and previous maintenance experience is beneficial. Looking for a responsible, detail oriented, pro-active, multi-tasker with a professional outlook. This is full time position. Interested Applicants should email Resume to: todd@madisonearthcare.com (No phone calls, please) [2/17/16]

HELP WANTED INVENTORY CONTROL COORDINATOR, Primary function is to keep accurate count of inventory, document discrepancy, assure plants are according to schedule and assist inventory coach. To view complete Monrovia job posting, [click here.](#) [2/12/16]

HELP WANTED INVENTORY CONTROL COACH, Maximize sales opportunities by maintaining inventory accuracy, providing reliable due dates, current availability comments, and current plant photos. Manage inventory processes and identify opportunities for improvement by working with Functional Coaches, Grower Coaches and the Inventory Manager. To view complete Monrovia job posting, [click here.](#) [2/12/16]

HELP WANTED LANDSCAPE LABORER: At Natureworks, we are looking for seasonal landscape gardeners and landscape installation crew members. The season is from March thru November - December (depending on weather). Benefits package (sick, vacation days, health insurance contribution, Simple IRA pension plan) available after one year of work. Applicants must have a positive attitude, an excellent work ethic, and love being outdoors. You must be able to perform demanding physical work, lift fifty pounds on a daily basis, in all weather conditions. A knowledge of perennials, annuals, herbs, shrubs and organic growing methods are all a plus. Professional experience preferred, but not required. Willing to train the right applicant. Landscape staff works from 7 am - 3:30 pm. If you are energetic, a fast learner, detail oriented, sincerely interested in growing as a horticulturist, can work independently and as part of a team, and are committed to an organic

approach, Call 203-484-2748 to arrange to fill out an application.
[2/10/15]

HELP WANTED RETAIL CUSTOMER SERVICE ASSOCIATE: At Natureworks, we are currently looking to hire people to work part time during the busy season in our retail store. We are looking for happy people who have a gift to help customers. We want people who have a passion for plants, for gardening and want to garden 100% organically. Associates will be involved in all aspects of our daily duties which include: Selling plants, ringing the computerized cash register, loading plants, mulch, soil and fertilizer, unloading plant truck deliveries, tagging and displaying plants, watering and tending plants, and basically anything else needed during the course of the day. Benefits package (sick, vacation days, health insurance contribution, Simple IRA pension plan) available after one year of work. Call 203-484-2748 to arrange to fill out an application. [2/10/15]

HELP WANTED The Gardener's Center and Florist is a high-end retailer of lawn and garden hard goods, houseplants, pottery, annuals, perennials, nursery stock and is a full-service florist. Our premier location and attention to exceptional customer service have given us a growing loyal customer base that we have worked with for over 35 years! We have also just been ranked one of top 100 garden centers in the country and are undergoing an exciting renovation! We are looking for a Garden Shop Manager. This person must be a highly motivated, retail savvy person with exceptional customer service skills to manage the hard goods department of our business. The candidate must be capable of effectively and efficiently directing the day to day operations and activities of the hard goods retail division of the company with the goal of helping to create maximum sales and profits.

Education, training, experience:

Minimum 3 years retail experience

Excellent knowledge of plant diagnosis and the hard goods needed for treatment

Management experience mandatory

Horticultural background mandatory

Strong leadership skills

Ability to effectively teach and develop others

Excellent merchandising skills

Ability to make timely decisions and make sound judgments

Strong operations experience in receiving, stock and inventory as well as front end management

Ability to organize and prioritize multiple tasks in a fast-paced environment

Strong interpersonal, motivational, communication and organizational skills

The ability to provide an exceptional level of customer service

An upbeat demeanor with a sales oriented personality
Stability in employment
The ability to lift up to 50 pounds and the willingness to "roll up sleeves" and get the job done
Ability to work alongside the rest of the inside sales team
Computer skills necessary to operate inventory/ POS systems and perform daily office tasks as needed. Send resumes to thegardenerscenter@gmail.com
[2/9/16]

HELP WANTED The Garden Barn Nursery of Vernon, CT. Multiple Positions: Nursery Yard Service Representative, Nursery Sales Representative, Retail Sales Associate. [Click here to view full postings.](#)
[2/4/16]

HELP WANTED LANDSCAPE FOREMAN Candidates for consideration must have prior landscaping experience who are reliable and hard working and enjoy working outdoors. The Landscape Forman will supervise our landscaping/planting crew and must have previous supervisory experience. Must be fluent in English. The ability to speak and understand Spanish is a plus. **This is not a mowing position.*
Requirements: -Must have own transportation to and from our facility. - Valid CT license and clean driving record required. -Ability to drive a truck with a trailer. CDL license helpful but not required. -Ability to solve problems in the field, manage deadlines and complete work correctly the first time. -General knowledge of plant material, landscape practices, plant & sod installation, cleanups, mulching, pruning and seeding. This is a working position. -Experienced tractor operation and finish grading. -Ability to lift 50 pounds. This is a full time position. Must be able to work long hours during busy seasons. Compensation depends on experience. Please respond with your desired salary and resume including work history and a cover letter explaining why you would be a good fit for this position to Claudia O'Connell at claudia@torrisonstone.com *We welcome your interest in joining Torrison Stone & Garden's energetic and professional team of employees who together deliver creativity, craftsmanship, and superior customer service to create beautiful landscapes for our customers. Specializing in landscape and masonry design, installation and maintenance, Torrison Stone & Garden has been transforming outdoor spaces throughout Connecticut. Since 2000, we have been using natural stones and pavers to create stunning stone walls, patios, walkways, steps, driveways, pillars, fire pits and fireplaces. Please visit our website to learn more about our company.* <http://www.torrisonstone.com> [2/2/16]

HELP WANTED LANDSCAPE LABORERS We are currently interviewing for reliable team members to expand our landscaping/planting crews for 2016. Ideal candidates must be hard working, responsible individuals

with prior landscaping experience who enjoy working outdoors. **This is not a mowing position.* Requirements: -Must have own transportation to and from our facility. -Previous landscaping experience. -Ability to lift 50 pounds. This is a full time position. Must be able to work long hours during busy seasons. Compensation depends on experience. Please respond with your resume with work history, a cover letter detailing why you would be a good fit for this position, and desired pay to Claudia O'Connell at claudia@torrisonstone.com. *We welcome your interest in joining Torrison Stone & Garden's energetic and professional team of employees who together deliver creativity, craftsmanship, and superior customer service to create beautiful landscapes for our customers. Specializing in landscape and masonry design, installation and maintenance, Torrison Stone & Garden has been transforming outdoor spaces throughout Connecticut. Since 2000, we have been using natural stones and pavers to create stunning stone walls, patios, walkways, steps, driveways, pillars, fire pits and fireplaces. Please visit our website to learn more about our company. <http://www.torrisonstone.com>*
[2/2/16]

HELP WANTED Planters' Choice Nursery is seeking energetic, hard working salespeople to work at both our Watertown and Newtown facilities. We are a 46 year old business that is expanding. We are looking for a few people who want hands on experience and are excited about the prospect of working hard and advancing accordingly. While experienced applicants are encouraged to apply, the most important requirement is a positive can do attitude and a willingness to learn all about the very diverse plant and hard good lines that we offer. Candidates must:

- Be able to lift 50 pounds over their heads repeatedly under all weather conditions
- Have reliable transportation and the ability to show up to work on time every day
- Be able to work overtime during busy seasons
- Be open to the possibility of working on projects throughout the nursery as sales slow in the summer
- Have no restriction that would make operating equipment unsafe
- Be customer centered-remember that our customers pay the bills, and should all be treated with the highest level of respect

Competitive pay and excellent benefit package offered to all employees. Email dnewman@planterschoice.com or call our office at 203-426-4037 and please be prepared to provide three times that are convenient for a phone conversation if nobody is available. [2/2/16]

HELP WANTED Planters' Choice Nursery is looking for hard working, dedicated individuals to work at both our Watertown tree farms and Newtown container production. We are looking for trainable, hard working people who are looking to learn how we produce plants and are

looking for a career in wholesale nursery production. Some experience a plus, but the correct attitude is the most important attribute to a successful candidate!

Candidates must:

- Be able to lift 50 pounds over their heads repeatedly under all weather conditions
- Have reliable transportation-tardiness will not be accepted
- Be willing to learn the intricate details of nursery production-the expectation is that it will take 10 years to really learn the ins and outs of how we grow plants

-Have no restriction that would make operating equipment unsafe

Competitive pay and excellent benefit package offered to all employees.

Email dnewman@planterschoice.com or call our office at 203-426-4037 and please be prepared to provide three times that are convenient for a phone conversation if nobody is available. [2/2/16]

HELP WANTED The Green Spot: We are currently looking for self-motivated and honest individuals to join our expanding team. We are looking for individuals to assist in our gardening services. Maintaining plant beds, pruning, weeding, deadheading, monitoring for insects and diseases, etc. Must have prior gardening experience and plant knowledge. Some lifting of heavy items (50 -75lbs) sometimes needed. Must speak fluent English and have a valid driver's license. We also have positions available for nursery help. Some weekends are required. Assisting customers with purchases and working as a team to maintain healthy nursery stock. Very strong knowledge of plants is required as well as being able to speak fluent English. Some lifting of heavy items (50 -75lbs) sometimes needed. We are seeking out full time and part time employees. We offer competitive salary options as well as flexible schedule options. Start Date would be April 1st, 2016. Please contact Denise to fill out an application and to send resumes to: dfitch@greenspotnm.com or call 860-799-5102 [2/2/16]

FOR SALE OR RENT Western Connecticut's preeminent water gardening, landscaping, and retail nursery business. Family owned and operated since 1891. Consists of 7000 sq. ft. two story wood frame building with 2750 sq. ft. of retail space and 3 garage bays, 1500 sq. ft. Lord and Burnham greenhouse, and 3 accessory structures on 3 ½ acres of land. Equipment also available. Service area extends from Hartford to Fairfield counties and into northern Litchfield County. Available as a complete turnkey operation or as a separate business/ real estate sale. Owner will work during transition if desired. Potential adjoining residence also possible. Serious inquiries call 203-560-2652. [1/29/16]

HELP WANTED Landscape Team Member: We are currently seeking motivated crew members for our landscape installation team. Our focus is primarily tree/shrub installation with occasional hardscape projects.

The candidates should be team oriented, enjoy working in an outdoor environment, be able to lift and move objects over 60 lbs repetitively, certainly have reliable transportation, and be able to communicate effectively in English. Solid landscape best practices and basic plant knowledge is preferred. This is a full time seasonal position, and requires flexibility with longer hours during busy times. Email resume to anthony@shakespearesgarden.net 25 Obtuse Rd South Brookfield CT 06804. 203 775 2214 [1/27/16]

HELP WANTED Research Laboratory Aide/Research Farm Technician (UCP 1), [click here to view this job posting.](#) [1/26/16]

HELP WANTED Retail Sales- Shakespeare's Garden Inc. is a garden center located in Brookfield Ct. We are seeking a retail sales associate with experience working at a garden center. Applicants must have a positive attitude with excellent communication skills and a knowledge of plants. Duties would include helping customers, operating a register, working on displays and keeping the sales area clean. Applicants can call or send resume to steve@shakespearesgarden.net 25 Obtuse Rd South, Brookfield, Ct 06804 203.775.2214 [1/22/16]

HELP WANTED Grower-Shakespeare's Garden Inc. located in Brookfield Ct is a retail garden center on a ten acre farm consisting of a annual, perennial and woody plant departments. We are currently seeking a hands on grower with knowledge and experience producing high quality annuals for the retail market. Applicants must be motivated, organized and have the ability to manage their time to meet the demands on a daily basis. Call or send resume to steve@shakespearesgarden.net. 25 Obtuse Rd South, Brookfield Ct 06804 203-775-2214 [1/22/16]

HELP WANTED Established wholesale container nursery is looking for motivated individuals to fill positions of responsibility. Must have a strong interest in growing quality plants and enjoy working outdoors. The positions are both year round and seasonal. Must be able to lift 30+ pounds. Experience is preferred but not required. Compensation based on experience. Email resume to summerhillnur@aol.com or send to Summer Hill Nursery, 888 Summer Hill Road, Madison, CT 06443 [1/20/16]

