

CNLA Update



JUNE 27, 2016

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Our Mission:

To enhance and protect Connecticut's green industry businesses.

Our Vision:

Improving landscapes and horticulture in Connecticut.

Our Goals:

- Advocacy
- Education
- Member Service/Value
- Community and Public Relations

Association Strength since 1907.

CNLA Summer Symposium Registration

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QUICK LINKS

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Open to Exhibitors & Attendees!



[Attendee Online Registration](#)

[Exhibitor Online Registration](#) -Booths STILL Available!

[For more details on the Summer Symposium, click here.](#)

SEMINARS & PESTICIDE CREDITS

9:15 AM - 10:15 AM:

Soil Fertility in Growing and Landscaping Environments

Lynn Griffith, Jr., *Tropical Plant & Soil Expert*

Sponsored by Monrovia & Harrell's

1 Credit (PA, 3A, 3D)

10:45 AM - 11:15 AM:

Gardening Consumers:



Wear your CNLA pride with embroidered shirts, blouses, jackets, hats & more at our Lands End company store.



And get a discount off these fine items!



Become A Friend of CNLA on Facebook!



Become a closer part of our CNLA community!

What Motivates Them To Buy Plants

Greg Schaan, *Monrovia* (Lunch Tent)

10:45 AM - 11:45 AM:

Simple Steps for Growing Your Business -

Financial Management

Dr. Richard Pfohl, *SCORE* (Classroom Tent)

11:45 AM - 12:45 PM:

Lunch/Silent Auction Winners/RMA Presentation

12:45 PM - 1:45 PM:

Converting to IPM or Organics: Tales from Turf,

Landscape and Nursery Experts

Josh Frick, *Christensen Landscape Services*

Vinny Piselli, *CANP, Mill River Collaborative*

Mark Kelley, *Grower Direct Farm*

1 Credit (PA, 3A, 3D)

2:00 PM - 3:00 PM:

Nursery & Landscape Pests: What's Hot for 2016?

Joan Allen & Donna Ellis, *UConn*

1 Credit (PA, 3A, 3D)

Volunteer auction items for the Connecticut Nurserymen's Foundation's Silent Auction at the CNLA Summer Symposium! For more details, call the CNLA Executive Office at 1-800-562-0610.



REGISTER TODAY!

CT Accredited Nursery Professional (CANP) Program

Get Accredited!

Impress your employer.

Impress your customers.

Impress yourself.

Register TODAY for CNLA's annual 13-week certification program that will teach you the basics of botany, plant identification, and professional horticultural information. **Classes begin August 16th at Jones Auditorium in New Haven, CT!**

CANP is for EVERYONE! Past students have backgrounds in all fields of our industry: retail, landscape, design, growing/propagation, wholesale, and turf management.



[For more information, click here.](#)

[To register online, click here.](#)



Legislative Update



A Legislative Update has been provided by Linda Kowalski & The Kowalski Group, LLC, your Legislative Team.

To view the update, click [here](#).

[Members](#) of the General Assembly who have indicated they will not run again for their seats.



News from Connecticut Agricultural Experiment Station

To prevent the introduction of boxwood blight, caused by the fungus

Calonectria pseudonaviculatum, the Commonwealth of Pennsylvania has implemented a quarantine, effective as of its publication on Friday 24 June 2016.

Regulated articles include the fungus itself, along with any material or object that may carry or spread it, such as:

- All plants or plant parts (including **boxwood and pachysandra**);
- Brush, debris, bark, or yard waste;
- Landscaping, nursery/greenhouse, and plant retail waste;
- Leaves, branches, and soil of infected *Buxus* genus;
- Any other article that may present a risk of disseminating boxwood blight;

These articles may not be transported into or within PA unless done in accordance with the provisions of the quarantine, as follows.

[Continue reading notice by clicking here.](#)



Farm Fantasy to Reality: Creating a Successful Business Plan

FREE Program. No Registration Required.

June 28, 2016

6-8:00 p.m.

-

Harmony Grange Hall

2 Shelton Road, Monroe, CT

A business plan is a critical element to farm success. This hands-on program will outline the necessary steps to developing a plan for your farming enterprise. USDA crop insurance options to manage farm risk will also be discussed.

[Download flyer here.](#)



Sustainably Speaking: Twilight IPM Pest Walk for Nursery & Landscape Professionals

Summer Workshop
Tuesday, August 16, 2016
UConn West Hartford Campus
1800 Asylum Ave, W. Hartford, CT. 06117
5:00-7:30 PM

Join UConn Extension Faculty for a Pest Walk around the UConn West Hartford Campus focused on improving IPM skills and identifying problematic insects, weeds and diseases in the landscape. It's a great way to develop "hands-on" experience with diagnostics, forecasting and scouting techniques. An excellent refresher in updating yourself about cultural practices that influence pest management and current IPM practices. The Pest Walk will be held rain or shine. Dress accordingly for the outdoor workshop. Hand lenses will be distributed to all attendees.

Take the opportunity to network with friends and colleagues, and stay updated with turf and landscape pest management protocols for nursery and landscape professionals. The program begins at 5:00 PM with a Risk Management and Crop Insurance Program update.

A \$25.00 registration fee is required to cover meal cost. Register online at www.ipm.uconn.edu. Advance registration is required ~ Space is limited. Registration deadline is Friday, August 12, 2016.

For questions, email Victoria.wallace@uconn.edu or call at (860) 885-2826.

Parking Lot B, 1345 Trout Brook Drive
<http://about.hartford.uconn.edu/home/campus-map/>

Pesticide Credits: 2 PA/3A, 3D, 6

This program is a cooperative effort of UConn Extension and the Risk Management Agency/USDA, CNLA, CGKA



USDA Risk Management Events Calendar:

Check out the link below for the calendar of Risk Management events!

[Risk Management 2015-2016 Event Calendar](#)



We Want To Know:



Help Us Share Your News!

- Send us highlights of your organization such as:

- - ries
 - Achievements

- Promotions
- Awards
- Events
- Milestones
- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

Suggestions can be sent to CNLA by emailing info@cnla.biz.



CNLA Committees:



Are you interested in getting involved with your association? If so, check out the committees below as CNLA is always looking for volunteers! Contact the CNLA Executive Office by phone or email and let us know which committee interests you!

- Program Committee
 - Summer Meeting
 - Winter Meeting
 - CANP
 - Landscaping
- Membership Committee
- Legislative Committee



Find Us on Social Media:



Find us on Facebook by searching "Connecticut Nursery & Landscape Association" and clicking the "like" button.

Follow us on Twitter by searching "@CNLA_1907".



Upcoming Industry Events

Share with us any of your upcoming events and we would be happy to help spread the word!

UConn Turfgrass Field Day
7/19/16 | Plant Science Research & Education Facility, Storrs, CT
[For more information, click here.](#)

CNLA Summer Meeting
7/20/16 | Monrovia
Stay tuned for more information.

The Gathering
9/10/16 | Chamard Vineyard
More information to come...
[RMA Calendar of Events](#)

