

# CNLA Update



Connecticut  
Nursery &  
Landscape  
Association

## CNLA Update - March 9, 2015

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### Ag Day at the Capitol



Ag Day at the State Capitol is scheduled for Wednesday, March 18<sup>th</sup>.

Plan to attend to showcase the industry and to meet with your legislators.

We hope to see you there!



## Landscape Contractors Needed



UCONN is looking for a list of qualified landscape contractors to be put on their bid list when work is required at either Storrs or one of their satellite branches. Please take a look at the first link and put yourself on the list if interested.

To see current opportunities, [click here](#), then click on the first link.

Starting  
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The logo for the Connecticut Nursery & Landscape Association (CNLA), featuring a map of Connecticut with a tree silhouette and the text "Connecticut Nursery & Landscape Association".

Ad size 2 in x 3.5 in.  
150 x 250 pixels

[Contact CNLA](#)  
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Jennifer.D'Angelo@hps.com  
**860.918.1495**

The logo for Heartland, featuring a stylized green leaf and the word "Heartland" in red.

### Invasive Plant of the Month:

#### Garlic Mustard

*Alliara petiolata* (M. Bieb) Cavara & Grande



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## Quick Links

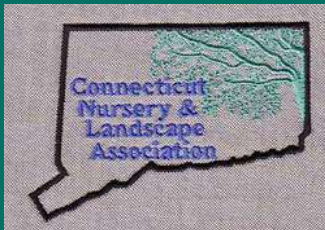
[www.cnla.biz](http://www.cnla.biz)

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### New England Grows

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Get Official CNLA  
Embroidered Gear at Our  
New Company Store!



Wear your CNLA pride with embroidered shirts, blouses, jackets, hats and more at our LandsEnd company store.



And get a discount off these fine items!

[CLICK HERE](#)

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*Caleb Slemmons, University of Wisconsin, Stevens Point*

**Foliage:** Foliage on first year rosettes is green, heart shaped, 1-6 in. long leaves. Foliage becomes more triangular and strongly toothed as the plant matures.

**Flowers:** Second year plants produce a 1-4ft. tall flowering stalk. Each flower has four small, white petals in the early spring.

**Fruit:** Mature seeds are shiny black and produced in erect, slender green pods which turn pale brown when mature.

**Ecological Threat:** *Alliaria petiolata* is an aggressive invader of wooded areas throughout the eastern and middle United States. A high shade tolerance allows this plant to invade high quality, mature woodlands, where it can form dense stands. These stands not only shade out native understory flora, but also produce allelopathic compounds that inhibit seed germination of other species. It is native to Europe and was first introduced during the 1800s for medicinal and culinary purposes.

For more information, [click here](#).

Become A Friend of  
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Become a closer part of our  
CNLA community!

[Click here](#) to "like" us on  
Facebook.

**Member Benefit:**  
Lower your credit card processing rates now!



Low credit card processing rates through **Heartland Payment Systems**. Lower your credit card processing fees with a company you can trust. Heartland Payment Systems is one of the nation's largest debit and credit card payment processing services. They are a trusted industry leader that will bring you value, savings, and peace of mind. Click on the link that follows to visit the website for more information and member services. Contact Jennifer D'Angelo, Senior Manager | 860.918.1495:  
[Heartland Payment Systems, Contact Jennifer D'Angelo](#)

For more information on credit card processing or payroll services, click the links below:

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**CANP Re-certification**



The Connecticut Accredited Nursery Professional Program is a voluntary program to accomplish the following:

To encourage on-going professional improvement through education and service to the industry and retain certification status, all CANPs must compile at least five credits yearly to keep their status current and pay an annual fee (starting with the 2010 class and going forward) of \$10 for CNLA members and \$20 for nonmembers.

In order to become a CANP, an industry member must meet the following eligibility requirements:

- Be employed or be a student in the horticultural industry.
- Enroll in the Accreditation program and achieve a passing score of 70 or higher on the written and plant identification accreditation exam. The accreditation course is 13 weeks and is held annually from August to November. The exam is administered at the conclusion of the course.
- Sign the Connecticut Accredited Nursery Professional Code of Ethics and submit to the CNLA.

Check back on the [CNLA website](#) for dates of the 2015 CANP program.

To re-certify, [click here](#)

To download the re-certification PDF, [click here](#)

**We Want To Know**



### **Help Us Share Our Members' News**

- Send us highlights of your organization, such as:
  - Anniversaries
  - Achievements
  - Promotions
  - Awards
  - Events
  - Milestones
- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

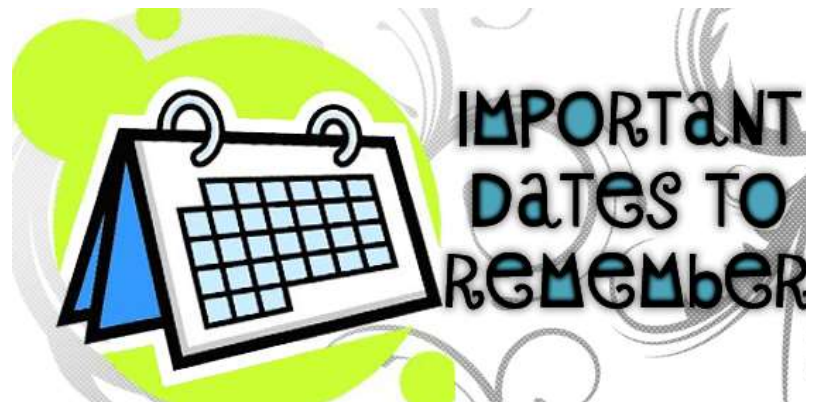
Suggestions can be sent to CNLA by emailing:  
[info@cnla.biz](mailto:info@cnla.biz)

## **SAVE THE DATE**

**The Connecticut Nursery and Landscape Association will be hosting the 2015 Summer Field Day at Bartlett Arboretum in Stamford, CT.**

**Mark your calendars for  
Wednesday, July 15, 2015!  
More information to follow.**

***We hope to see you there!***



## Get Out Your Calendars! Upcoming Industry Events

- Ag Day at the Capitol - Wednesday, March 18th.
- [PLANET's Day of Service](#) - Wednesday, April 22, 2015
- CNLA 2015 Summer Field Day - Bartlett Arboretum & Gardens ~ Stamford, CT, July 15, 2015. More information to come!

## Would you like your ad featured in the CNLA Update?



Contact CNLA to have your organization's ad placed on the CNLA Update. Your ad can be viewed every other week by hundreds of CNLA members with links and web addresses.

**\$100 per quarter, 6 issues**

**Ad Size: 2 in X 3.5 in, 150 X 250 pixels**

## Would you like to list your Help Wanted Ads or Classified Listings?





### **How to submit your ad...**

Email [Info@CNLA.biz](mailto:Info@CNLA.biz)

Call 800-562-0610

Fax to 860-286-0787

OR Mail to CNLA P.O. Box 30, Bloomfield, CT 06002

Your ad can then be found by visiting [www.cnla.biz](http://www.cnla.biz) under the "Contact Us" link or by [clicking here](#).

See new Help Wanted Ads below!

**HELP WANTED** A small garden maintenance company in Middletown, CT area is looking for an experienced individual to assist in our gardening services. The job includes pruning, weeding, deadheading, and general clean up. A knowledge of plants and good landscaping practices is required. A valid driver's license is needed. Please contact Steve @ 860-346-0654 [3/5/2015]

**HELP WANTED** The Green Spot: We are currently looking for self-motivated and honest individuals to join our expanding team. We are looking for individuals to assist in our gardening services. Maintaining plant beds, pruning, weeding, deadheading, monitoring for insects and diseases, etc. We also have positions available for nursery help. Some weekend days are required. Assisting customers with purchases and working as a team to maintain healthy nursery stock. Knowledge of plants is required for both positions as well as being able to speak fluent English. We are seeking out full time and part time employees. We offer competitive salary options as well as flexible schedule options. Start Date would be April 1st, 2015. Please contact Denise to fill out an application: [dfitch@greenspotnm.com](mailto:dfitch@greenspotnm.com) 860-799-5102 or stop by the Nursery: 354 Litchfield Road, New Milford, CT 06776 Thursday through Sunday 9:00am - 5:00pm. [3/3/2015]

**HELP WANTED** Hardscrabble Farms is a family owned Wholesale Nursery in Northern Westchester County (Miles from Danbury, CT). We pride ourselves on having the largest inventory; and supplying some of the largest Landscape Firms in the Tri-State area. We are a fast growing company with multiple new job opportunities available for this coming season. Job openings for Nursery Sales, Perennial Sales, Laborer, Machine Operator and more (please inquire). Familiarity with shrubs, trees, perennials both botanic and common names. Must be polite, professional, and able to work well with the public. Willing to work in all weather conditions. Compensation based on experience. Please contact us at [info@hardscrabblefarms.com](mailto:info@hardscrabblefarms.com) or 914-669-5633. [www.HardscrabbleFarms.com](http://www.HardscrabbleFarms.com) [3/2/2015]

**HELP WANTED** Seeking a full time Manager for Organic Landscape Center. The innovative landscape center is a newly established branch of an existing landscaping company. Seeking a self-motivated, creative person, experienced in plant identification and care (shrubs, perennials, annuals), management, and equipment operation. Responsibilities include: Customer service and sales, interacting with/assisting customers, caring for plants, maintaining inventory and supplies, managing landscape center, working alone and with team, managing facility, ability to use machines to load trucks, heavy lifting. Compensation is commensurate with experience. Please email your resume to [Angelo@madisonearthcare.com](mailto:Angelo@madisonearthcare.com) if interested. [3/2/2015]

**HELP WANTED** Landscape Architect - Madison Earth Care, a mid-sized, full service, 42 year old family owned and operated landscape company is looking for an experienced, well rounded Landscape Architect, interested in high end residential landscape design. Looking for someone with superior plant knowledge and design ability, able to engage with clients and is driven by landscape design challenges and opportunities. Applicant must have: A Bachelors Degree in landscape architecture from an accredited program with 5+ years of experience in the field. Proficiency in the use of autoCAD and the ability to lay out plant design in the field as well as office design plan work. The ability to identify plants at the time of the interview and a resume. [2/25/2015]

**HELP WANTED** Landscape Supervisor - Madison Earth Care seeks a talented individual to join our established, full-service landscape company team. Position responsibilities include: Perform landscaping, masonry, grading and drainage work, Snow plowing, Layout and install planting beds per plans and drawings, Supervise and lead 3-5 crew members including daily work schedules and paperwork, Work along with crew members, Plant identification, Ability to use hand pruners, Insure quality level and completion of work within scheduled time, Communicate openly with clients, and all team members, Operate backhoe/loader and skidsteer, Attend courses and seminars to increase job knowledge and skills, Operate and maintain assigned vehicles, power equipment and hand tools, Ability to speak both

English and Spanish fluently, Must have a valid drivers license within the United States. 1-3 years of relevant experience. Plant identification knowledge and previous maintenance experience is beneficial. Looking for a responsible, detail oriented, pro-active, multi-tasker with a professional outlook. This is a full time position. [2/25/2015]



CNLA is now on Twitter!

**If you don't have a Twitter account**, go to **<https://twitter.com/signup>**. Enter your name, your email address, and a password. On the next page, select a username-type your own or choose one that Twitter has suggested. They will tell you if the one you want is available. (Usernames are unique identifiers on Twitter). Click "Create my account." (You may be asked to complete a captcha to let them know you are human.) Next, you just need to begin finding and following accounts that interest you. Following others means you are subscribing to their tweets.

**Once your Twitter account is established, log in and search for @CNLA\_1907 and click "Follow."** It's that easy!

Let us know if your organization is on Twitter by following us. We would like to follow you and help promote your organization by re-tweeting!



## Do You Like Us on Facebook?

If not and you would like to sign up, follow these easy steps to create an account and follow the Connecticut Nursery & Landscape Association.

1. Go to <https://www.facebook.com/>.
2. Fill out the "application" to sign up. You will need an email and a password.
3. Once you are signed up, search for Connecticut Nursery & Landscape Association. Click on the page and then click on the "Like" button to follow CNLA.



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