

CNLA Update



Connecticut
Nursery &
Landscape
Association

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APRIL 4, 2016



Our Mission:

To enhance and protect Connecticut's green industry businesses.

Our Vision:

Improving landscapes and horticulture in Connecticut.

Our Goals:

- Advocacy
- Education
- Member Service/Value
- Community and Public Relations

Association Strength since 1907.

CNLA Summer Symposium Exhibitor Registration Now Open!

Starting
October 1,
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week by hundreds of
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fine items!



[Register, as an Exhibitor, Online Today, by clicking here!](#)

[For more details on the Summer Symposium, click here.](#)

Stay Secure with EMV/Chip Processing and April Specials for CNLA

EMV/Chip Processing is the most secure way to process cards. How does it work? EMV-enabled cards contain a chip that is activated and read when inserted in the card reader or tapped for contactless acceptance. The chip generates a unique code for each transaction, making it much harder to duplicate cards maliciously. Is it more secure? The chip itself sends encrypted information between the card and the card issuer to ensure that the card is genuine, decreasing counterfeit fraud. What does this mean for my business? The way you accept cards is changing, which may mean upgrading technology in order to accept EMV cards as well as magnetic stripe cards.

Call Jennifer D'Angelo at 860.659.8900 or email her at Jennifer@ProsperSimply.com to learn more, or visit ProsperSimply.com.

Heartland's April promotions are here to help all clients from **retailers to wholesale**.

- With Heartland you'll be able to get 100 gift cards for **free**.
- A **free** virtual terminal option from Heartland is Portico.

Become A Friend of CNLA on Facebook!



Become a closer part of our CNLA community!

- CNLA members receive discounted Payroll.

[Read More about CNLA Benefits](#)



USDA Risk Management Events Calendar:

Check out the link below for the calendar of Risk Management events!

[Risk Management 2015-2016 Event Calendar](#)



Welcome New Members:

Sunny Farm, LLC
Rocky Hill, CT

Experiment Station Associates Workshops:

The Experiment Station Associates* announces the following 2 Hour workshops being held by the Scientist at the Connecticut Agriculture Experiment Station in the Jones Auditorium located at 123 Huntington Street , New Haven, CT 06504-1106

Please visit www.AgStationFriends.org for additional information

These workshops are free but registration is requested. Please email rsvp@agstationfriends.org with the title of the program in the header

Thursday April 14, 2016 3pm to 5pm

Pruning - An Introduction to Why, How and When

Dr. Sharon M. Douglas, Plant Pathologist, Department of Plant Pathology and Ecology

Proper pruning of woody ornamentals can be a daunting task for the homeowner. This discussion focuses on the whys and hows of pruning and will also include information on proper timing and equipment. The lecture will be followed by a demonstration of some pruning techniques.

Thursday May 19, 2016 3 PM to 5PM

Disease Diagnostics-How to Identify Common Plant Health Problems

Dr. Yonghao Li, Plant Pathologist, Department of Plant Pathology and Ecology

The process of identifying plant health problems can be simplified by following a logical progression of steps that integrate observations and information regarding the history of the symptomatic plant. This lecture will cover the basics and will be followed by a hands-on workshop to allow attendees to try their hand at identifying common problems on plants found in home yards and gardens.

Thursday April 21st from 7 to 9 PM

The Experiment Station Associates Annual Meeting

Dr. Kimberly Stoner will be speaking on Pollinators along with Debra Devries Dalton, ASLA on designing landscapes for Pollinators. All are welcome

**The Experiment Station Associates (ESA) was founded in 1990 to support the work of the Connecticut Agricultural Experiment Station (CAES) and make its research programs and many services better known.*



We Want To Know:



Help Us Share Your News!

- Send us highlights of your organization such as:

- Anniversaries
- Achievements
- Promotions
- Awards
- Events
- Milestones

- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

Suggestions can be sent to CNLA by emailing info@cnla.biz.



CNLA Committees:



Are you interested in getting involved with your association? If so, check out the committees below as CNLA is always looking for volunteers! Contact the CNLA Executive Office by phone or email and let us know which committee interests you!

- Program Committee
 - Summer Meeting
 - Winter Meeting
 - CANP
 - Landscaping
- Membership Committee
- Legislative Committee

Find Us on Social Media:



Find us on Facebook by searching "Connecticut Nursery & Landscape Association" and clicking the "like" button.

Follow us on Twitter by searching "@CNLA_1907".

Upcoming Industry Events

Share with us any of your upcoming events and we would be happy to help spread the word!

UConn Turfgrass Field Day
7/19/16 | Plant Science Research & Education Facility, Storrs, CT
[For more information, click here.](#)

CNLA Summer Meeting
7/20/16 | Monrovia
Stay tuned for more information.

[RMA Calendar of Events](#)



Classified Ads:

HELP WANTED Garden Center/Nursery Sales Specialist: Full time, year round nursery sales specialist position available at a fast paced, highly regarded garden center. Seeking motivated, energetic individual with a positive, friendly and approachable attitude. Must be knowledgeable in annuals, perennials, trees and shrubs. Position includes nursery stock sales, receiving, merchandising and maintenance in yard and greenhouse. Benefits (insurance, vacation, sick & holiday pay, 401K) provided. Prior retail & nursery experience a must. Please send resume to personnel@myagway.com [3/22/16]

HELP WANTED Exciting opportunity for the right candidate! Canterbury Horticulture is a grower of premium shrubs, trees, and perennials for the Northeast market that has been experiencing rapid growth over the last six years. We are currently implementing significant process and facility improvements as the beginning of our lean flow journey towards excellence. Changes in the industry and our preparation for these changes have uniquely positioned Canterbury Horticulture for aggressive growth in the coming years as well. We are currently seeking a talented, positive, forward looking person to head up production at our container nursery. In addition to participating in implementing these improvements and expansions, the production manager is responsible for working with owner on yearly budgeting and budget performance. The production manager also participates with sales and owner in creating and executing a production schedule for all plants produced, whether propagated or purchased. On a daily basis, the farm manager is responsible for crew work assignments, procuring materials and oversight of plant health care, pruning and potting prioritization. Education/Experience/Skills required: This position requires at least 5 years experience as a production manager or head grower of shrubs and or perennials, a 4 year horticulture degree is preferred. Must possess strong leadership and problem solving skills and an ability to affect

change at all levels. Must have strong organizational, consensus building, and communication skills. High level of credibility, integrity, professionalism and trust required. Spanish speaking preferred. Must have strong computer skills. Occasional holiday, weekend or evening work required.

Salary Range \$65-\$ 90k. Benefits include 401k with employer match, profit based bonus, health insurance and the satisfaction that can be had by seeing your efforts produce a real positive impact for yourself and our team. [3/22/16]

FOR SALE The Woodbury, Connecticut location of Young's Nurseries is now for sale, land and buildings for \$699,900. It is comprised of nearly 53 acres, a sales office and several barns that have been used for equipment and supplies. Additionally, there is an irrigation pond and the Nonnewaug river runs through the property. Easy access and highly visible. Contact Wendy Brazauskas 203-206-4397 or Marian Van Egas 203-228-0393, listing agents for Berkshire Hathaway Home Services, for more information. [3/1/16]



HELP WANTED MULTIPLE POSITIONS: Sam Bridge Nursery is hiring. Click the links below to view job postings. [3/1/16]

[Nursery Operations Team Member](#)

[Nursery Team Member Garden Center Team Member](#)

[Landscape Designer](#)

HELP WANTED HORTICULTURAL CREW LEADER: Award-winning family owned design build residential landscape construction and maintenance company is seeking an experienced Horticultural Crew Leader with gardening and leadership expertise to join our outstanding Maintenance Division. As one of our Horticultural Crew Leaders you will have an incredible opportunity to manage your crew of horticulturists and garden on some of the most beautiful and prestigious landscapes in the New Haven County area. We specialize in organic lawn and landscape care. We are a NOFA certified Organic Landcare business. To see full job posting, [click here](#). [3/1/16]



Connecticut Nursery & Landscape Association, P.O. Box 30, Bloomfield, CT 06002

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