

# CNLA Update



Connecticut  
Nursery &  
Landscape  
Association



## CNLA Update - May 18, 2015

### CNLA LATEST NEWS

[Membership Dues Alert](#)

[Summer Family Day](#)

[SFD What's Happening?](#)

[How to Register for SFD](#)

[Exhibitor Registration](#)

[CANP Registratin](#)

[Invasive Plant of the Month](#)

[Upcoming Industry Events](#)

[Share Your News](#)

[Include Your Ad in the CNLA Update](#)

[Send in your Classified Ads](#)

[CNLA on Twitter!](#)

[Become a Facebook Member](#)

### **Membership Dues Alert**

For those who have not renewed their **2014-2015** membership, you should have received an email from the CNLA Executive Office urging you to renew before our dues year is complete (June 30, 2015).

Plan to attend the events below at the **member rate** by renewing your annual dues!

**Renew Today** by completing the  
**[Online Membership Renewal Form](#)**

### **Join Us! 2015 Summer Family Day** *(formerly Summer Field Day)*



Starting  
October 1,  
Your Ad  
Can Go Here.  
Viewed every other  
week by hundreds of  
CNLA members,  
with your direct links  
to your web address.

Only \$100 per quarter,  
6 editions.



Ad size 2 in x 3.5 in.  
150 x 250 pixels

Contact [CNLA](#)  
to place your ad



[Visit our website here!](#)

**Treat your staff and family to a day full of fun and education at the beautiful Bartlett Arboretum & Gardens! Don't miss out on the opportunity to meet with over 50 vendors and attend educational programs.**

*Rain or Shine!*

**Wednesday, July 15, 2015  
Bartlett Arboretum & Gardens  
Stamford, CT**

*This program is a cooperative effort of the CNLA, the University of Connecticut Cooperative Extension System, the Connecticut Department of Agriculture, and the Risk Management Agency/USDA.*



**Don't Miss Out on Fun for the Whole Family!**

All Day Trade Show  
Educational Programs  
Pesticide Credits  
Tours of Sam Bridge Nursery  
Children's Educational Programs  
Outdoor Discovery Center  
Face Painting  
Silent Auction  
Networking  
BBQ  
& More

---

## Quick Links

[www.cnla.biz](http://www.cnla.biz)

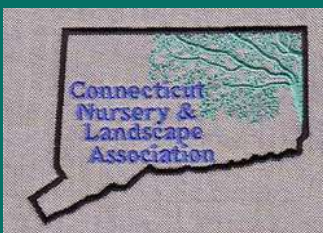
[Summer Field Day  
Exhibitor  
Registration](#)

[Connecticut  
Nurserymen's  
Foundation](#)

[New England  
Grows](#)

---

Get Official CNLA  
Embroidered Gear at Our  
New Company Store!



Wear your CNLA pride with  
embroidered shirts,  
blouses, jackets, hats and  
more at our LandsEnd  
company store.

## Register Now

1. Online by [clicking here](#).
2. Download the [Registration Form](#) and mail/fax to the CNLA Executive Office.
3. Call the CNLA Office to register by phone.  
CNLA | P.O. Box 30, Bloomfield, CT 06002  
Telephone: 800-562-0610 | Fax: 860-286-0787  
For Parking & Directions, [Click Here](#).

## 2015 Summer Family Day Exhibitor Registration



### Register as an Exhibitor at CNLA's 2015 Summer Family Day!

#### How To Register:

1. Online by [clicking here](#).
2. Download the [Exhibitor Form](#) and mail/fax to CNLA.
3. Call the CNLA Office to register by phone.

CNLA | P.O. Box 30, Bloomfield, CT 06002  
Telephone: 800-562-0610 | Fax: 860-286-0787

### Become a Summer Family Day Sponsor!

Check out the sponsorship opportunities by [clicking here](#).



And get a discount off these fine items!

[CLICK HERE](#)

Become A Friend of CNLA on Facebook!



Become a closer part of our CNLA community!

[Click here](#) to "like" us on Facebook.

## Useful Forms to Download:

[Exhibitor Application](#)  
[Exhibitor Guidelines](#)  
[Sponsorship Opportunities](#)  
[Exhibitor Parking & Directions](#)

*This program is a cooperative effort of the CNLA, the University of Connecticut Cooperative Extension System, the Connecticut Department of Agriculture, and the Risk Management Agency/USDA.*



## Register Now for the Connecticut Accredited Nursery Professional Program 2015



CNLA's annual **13-week certification program** will teach you the basics of botany, plant identification, and professional horticultural information. CANP's low admission price -*starts at \$130 for members and \$180 for nonmembers* - makes accreditation open to all persons in the nursery and landscape industry.

Classes start **August 18th** at the **Jones Auditorium** in New Haven, CT!

**Register Today!**

For Online Registration: [Click Here](#)

OR  
Download the Registration Form [HERE](#) and mail/fax to

CNLA  
P.O. Box 30  
Bloomfield, CT 06002  
(P): 800-562-0610 (F): 860-286-0787

[2015 CANP Course Schedule & Directions](#)

---

**Invasive Plant of the Month**

Multiflora Rose

*Rosa multiflora*



Photos by: Leslie J. Mehrhoff, University of Connecticut

**Appearance:**

*Rosa multiflora* is a multistemmed, thorny, perennial shrub that grows up to 15 ft. tall. The stems are green to red arching canes which are round in cross section and

have stiff, curved thorns.

**Foliage:** Leaves are pinnately compound with 7-9 leaflets. Leaflets are oblong, 1-1.5 in. long and have serrated edges. The fringed petioles of

*Rosa multiflora* usually distinguish it from most other rose species.

**Flowers:** Small, white to pinkish, 5-petaled flowers occur abundantly in clusters on the plant in the spring.

**Fruit:** Fruit are small, red rose hips that remain on the plant throughout the winter. Birds and other wildlife eat the fruit and disperse the seeds.

**Ecological Threat:** *Rosa multiflora* forms impenetrable thickets in pastures, fields, and forest edges. It restricts human, livestock, and wildlife movement and displaces native vegetation. It tolerates a wide range of conditions allowing it to invade habitats across the United States.

*Rosa multiflora* is native to Asia and was first introduced to North America in 1866 as rootstock for ornamental roses. During the mid 1990s it was widely planted as a "living fence" for livestock control.

For more information, visit [www.invasive.org](http://www.invasive.org)



**Get Out Your Calendars!  
Upcoming Industry Events**

- Proven Biological Control Programs for Indoor and Outdoor Production of Ornamentals - WB Young Building, UConn ~ Storrs, CT, June 18, 2015. For more information, visit <http://ipm.uconn.edu>
- CNLA 2015 Summer Family Day - Bartlett Arboretum & Gardens ~ Stamford, CT, July 15, 2015.
- CNLA Connecticut Accredited Nursery Professional 2015 Program - Jones Auditorium ~ New Haven, CT. Starts August 18th!
- CNF hosts Past CNLA Presidents Reception - Saturday, August 29th 3pm-7pm at Chamard Vineyard in Clinton, CT. More information to follow.
- CNF Annual Golf Outing -Tuesday, September 22 at Lyman Orchards Golf Club, Middlebury, CT. 8AM Tee Time. More information to follow.

## We Want To Know



## Help Us Share Our Members' News

- Send us highlights of your organization, such as:
  - Anniversaries
  - Achievements
  - Promotions
  - Awards
  - Events



- Milestones
- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

Suggestions can be sent to CNLA by emailing:  
[info@cnla.biz](mailto:info@cnla.biz)

### Would you like your ad featured in the CNLA Update?



Contact CNLA to have your organization's ad placed on the CNLA Update. Your ad can be viewed every other week by hundreds of CNLA members with links and web addresses.

**\$100 per quarter, 6 issues**

**Ad Size: 2 in X 3.5 in, 150 X 250 pixels**

### Would you like to list your Help Wanted Ads or Classified Listings?



### How to submit your ad...

Email [Info@CNLA.biz](mailto:Info@CNLA.biz)

Call 800-562-0610

Fax to 860-286-0787

OR Mail to CNLA P.O. Box 30, Bloomfield, CT 06002

Your ad can then be found by visiting [www.cnla.biz](http://www.cnla.biz) under the "Contact Us" link or by [clicking here](#).

See new Help Wanted Ads below!



CNLA is on Twitter!

**If you don't have a Twitter account**, go to <https://twitter.com/signup>. Enter your name, your email address, and a password. On the next page, select a username-type your own or choose one that Twitter has suggested. They will tell you if the one you want is available. (Usernames are unique identifiers on Twitter). Click "Create my account." (You may be asked to complete a captcha to let them know you are human.) Next, you just need to begin finding and following accounts that interest you. Following others means you are subscribing to their tweets.

**Once your Twitter account is established, log in and search for @CNLA\_1907 and click "Follow."**  
It's that easy!

Let us know if your organization is on Twitter by following us. We would like to follow you and help promote your organization by re-tweeting!



## Do You Like Us on Facebook?

If not and you would like to sign up, follow these easy steps to create an account and follow the Connecticut Nursery & Landscape Association.

1. Go to <https://www.facebook.com/>.
2. Fill out the "application" to sign up. You will need an email and a password.
3. Once you are signed up, search for Connecticut Nursery & Landscape Association. Click on the page and then click on the "Like" button to follow CNLA.





CONNECTICUT NURSERY & LANDSCAPE ASSOCIATION  
P.O. Box 30· Bloomfield CT 06002  
800-562-0610 · Fax 860-286-0787