

# CNLA Update



Connecticut  
Nursery &  
Landscape  
Association

## CNLA Update - June 1, 2015

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## MEMBERSHIP



**Renew your 2015-2016 CNLA  
Membership today!**

Continue receiving the many benefits of being a CNLA member:

- Discounted Rates for Quality Education Programs & Trade Shows
- Free Legal Advice from CT's Top Labor Attorney
- Government Relations Activity on Your Behalf
- Group Purchasing Programs & More!

**[RENEW MEMBERSHIP HERE](#)**

*CNLA Membership Year: July 1, 2015-June 30, 2016*

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October 1,  
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## Needs Assessment Survey - UConn Nursery IPM Program 2015 Now Open!

**June 1, 2015** - Dr. Alejandro Chiriboga, Visiting Assistant Extension Educator at the University of Connecticut, Department of Plant Science and Landscape Architecture, is conducting an online Needs Assessment Survey which attempts to clarify the current Integrated Pest Management (IPM) training needs for the Nursery Industry in Connecticut. With your assistance we will be able to determine the relative importance of key management issues you face and determine where to focus our efforts.

Please take this brief one-time only survey which should only take about 10-12 minutes, but the results will provide valuable information to the UConn Nursery IPM Program.

### Your Anonymous Survey Link:

[https://uconn.co1.qualtrics.com/SE/?SID=SV\\_9mfrIwVHkieVII1](https://uconn.co1.qualtrics.com/SE/?SID=SV_9mfrIwVHkieVII1)

**Or you can copy this link, then paste it into an email or website.**

This survey will remain open from June 1 to August 31, 2015.

Thank you in advance for your input and time!

## Join Us! 2015 Summer Family Day *(formerly Summer Field Day)*

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## Quick Links

[www.cnla.biz](http://www.cnla.biz)

[Renew 2015-2016  
Membership](#)

[Summer Family Day  
Exhibitor  
Registration](#)

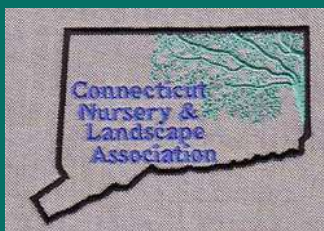
[Summer Family Day  
Attendee  
Registration](#)

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-  
[Connecticut  
Nurserymen's  
Foundation](#)

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Get Official CNLA  
Embroidered Gear at Our  
New Company Store!



Treat your staff and family to a day full of fun and education at the beautiful Bartlett Arboretum & Gardens! Don't miss out on the opportunity to meet with over 50 vendors and attend educational programs. Register by **July 13th** before rates increase!

*Rain or Shine!*

**Wednesday, July 15, 2015**  
**Bartlett Arboretum & Gardens**  
**Stamford, CT**

*This program is a cooperative effort of the CNLA, the University of Connecticut Cooperative Extension System, the Connecticut Department of Agriculture, and the Risk Management Agency/USDA.*



### Schedule of Programs:

**9:30AM-10:30AM:**

**Implementing the Statewide UConn Nursery IPM Program: an Outreach Update** - *Dr. Alejandro Chiriboga, UConn Extension*

**11:00AM-12:00PM:**

**The History of Pesticides: From Biocides to Biofriendly** - *Dr. Neil Hendrickson, Bartlett Tree Experts*  
*1 credit*

**1:00PM-2:00PM:**

**Walking Tour** - *Dr. Jeffrey Ward, Connecticut Agricultural Experiment Station (CAES)*

**2:00PM-3:00PM:**

Wear your CNLA pride with embroidered shirts, blouses, jackets, hats and more at our LandsEnd company store.



And get a discount off these fine items!

[CLICK HERE](#)

**Become A Friend of CNLA on Facebook!**



Become a closer part of our CNLA community!

[Click here](#) to "like" us on Facebook.

**Role of Nutrition in Ornamental Plant Health** - Dr. Wade Elmer, Connecticut Agricultural Experiment Station (CAES) *1 credit*

**Tours of Sam Bridge Nursery & Greenhouses**  
10:00AM-2:00PM (tours every half hour)

**Register Now**

1. Online by [clicking here](#).
2. Download the [Registration Form](#) and mail/fax to the CNLA Executive Office.
3. Call the CNLA Office to register by phone.  
CNLA | P.O. Box 30, Bloomfield, CT 06002  
Telephone: 800-562-0610 | Fax: 860-286-0787  
For Parking & Directions, [Click Here](#).



**It's Not Too Late! Register to Exhibit at the CNLA Summer Family Day!**

**How To Register:**

1. Online by [clicking here](#).
2. Download the [Exhibitor Form](#) and mail/fax to CNLA.
3. Call the CNLA Office to register by phone.

CNLA | P.O. Box 30, Bloomfield, CT 06002  
Telephone: 800-562-0610 | Fax: 860-286-0787

## Become a Summer Family Day Sponsor!

Check out the sponsorship opportunities by [clicking here](#).

### Useful Forms to Download:

[Exhibitor Application](#)

[Exhibitor Guidelines](#)

[Sponsorship Opportunities](#)

[Exhibitor Parking & Directions](#)

*This program is a cooperative effort of the CNLA, the University of Connecticut Cooperative Extension System, the Connecticut Department of Agriculture, and the Risk Management Agency/USDA.*



## Register Now for the Connecticut Accredited Nursery Professional Program 2015



CNLA's annual **13-week certification program** will teach you the basics of botany, plant identification, and professional horticultural information. CANP's low admission price -*starts at \$130 for members and \$180 for nonmembers* - makes accreditation open to all persons in the nursery and landscape industry.

Classes start **August 18th** at the **Jones Auditorium** in New Haven, CT!

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### **Register Today!**

For Online Registration: [Click Here](#)

OR

Download the Registration Form [HERE](#) and mail/fax to

CNLA

P.O. Box 30

Bloomfield, CT 06002

(P): 800-562-0610 (F): 860-286-0787

### **2015 CANP Course Schedule & Directions**



### **Get Out Your Calendars! Upcoming Industry Events**

- Proven Biological Control Programs for Indoor and Outdoor Production of Ornamentals - WB Young Building, UConn ~ Storrs, CT, June 18, 2015. For more information, visit <http://ipm.uconn.edu>
- CNLA 2015 Summer Family Day - Bartlett Arboretum & Gardens ~ Stamford, CT, July 15, 2015.
- CNLA Connecticut Accredited Nursery Professional 2015 Program - Jones Auditorium ~ New Haven, CT. Starts August 18th!

- CNF hosts Past CNLA Presidents Reception - Saturday, August 29th 3pm-7pm at Chamard Vineyard in Clinton, CT. More information to follow.
- CNF Annual Golf Outing -Tuesday, September 22 at Lyman Orchards Golf Club, Middlebury, CT. 8AM Tee Time. More information to follow.

## We Want To Know



## Help Us Share Our Members' News

- Send us highlights of your organization, such as:
  - Anniversaries
  - Achievements
  - Promotions
  - Awards
  - Events
  - Milestones
- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

Suggestions can be sent to CNLA by emailing:  
[info@cnla.biz](mailto:info@cnla.biz)

## Would you like your ad featured in the CNLA Update?



Contact CNLA to have your organization's ad placed on the CNLA Update. Your ad can be viewed every other week by hundreds of CNLA members with links and web addresses.

**\$100 per quarter, 6 issues**

**Ad Size: 2 in X 3.5 in, 150 X 250 pixels**

## Would you like to list your Help Wanted Ads or Classified Listings?





## How to submit your ad...

Email [Info@CNLA.biz](mailto:Info@CNLA.biz)

Call 800-562-0610

Fax to 860-286-0787

OR Mail to CNLA P.O. Box 30, Bloomfield, CT 06002

Your ad can then be found by visiting [www.cnla.biz](http://www.cnla.biz) under the "Contact Us" link or by [clicking here](#).

See new Help Wanted Ads below!



CNLA is on Twitter!

**If you don't have a Twitter account**, go to <https://twitter.com/signup>. Enter your name, your email address, and a password. On the next page, select a username-type your own or choose one that Twitter has suggested. They will tell you if the one you want is available. (Usernames are unique identifiers on Twitter). Click "Create my account." (You may be asked to complete a captcha to let them know you are human.) Next, you just need to begin finding and following accounts that interest you. Following others means you are subscribing to their tweets.

**Once your Twitter account is established, log in and search for @CNLA\_1907 and click "Follow."** It's that easy!

Let us know if your organization is on Twitter by following us. We would like to follow you and help promote your organization by re-tweeting!



## Do You Like Us on Facebook?

If not and you would like to sign up, follow these easy steps to create an account and follow the Connecticut Nursery & Landscape Association.

1. Go to <https://www.facebook.com/>.
2. Fill out the "application" to sign up. You will need an email and a password.
3. Once you are signed up, search for Connecticut Nursery & Landscape Association. Click on the page and then click on the "Like" button to follow CNLA.



CONNECTICUT NURSERY & LANDSCAPE ASSOCIATION  
P.O. Box 30 · Bloomfield CT 06002  
800-562-0610 · Fax 860-286-0787