

# CNLA Update



Connecticut  
Nursery &  
Landscape  
Association

## CNLA Update - July 27, 2015

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### Summer Family Day A Success!

Thank you to all who attended the CNLA Summer Family Day at Bartlett Arboretum & Gardens. The rain held out and allowed for a fun day of education and networking.

The CNLA would like to thank all of the exhibitors who continue to support the CNLA. Also, thank you to the Summer Family Day sponsors for their generous support; [Harrell's](#), [OHP](#), [Connecticut Mulch Distributors](#) and [Farm Credit East](#). Lastly, a big thank you to [Bartlett Arboretum & Gardens](#) for allowing CNLA to host this year's event on such beautiful grounds. CNLA would like to thank Bartlett's staff and volunteers who helped to make the day a success.

*Please enjoy the pictures below!*

### Summer Family Day Pictures

(To see more pictures, visit our Facebook page!)

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**Starting October 1,  
Your Ad Can Go Here.**  
Viewed every other week by hundreds of CNLA members, with your direct links to your web address.

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6 editions.**



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## Quick Links

[www.cnla.biz](http://www.cnla.biz)

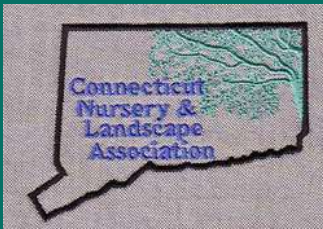


**Renew 2015-2016  
Membership**

**Connecticut  
Nurserymen's  
Foundation**

**New England  
Grows**

**Get Official CNLA  
Embroidered Gear at Our  
New Company Store!**



Wear your CNLA pride with embroidered shirts, blouses, jackets, hats and more at our LandsEnd company store.



And get a discount off these fine items!

**[CLICK HERE](#)**



**Register Now for the  
Connecticut Accredited Nursery  
Professional Program 2015**



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**Become A Friend of  
CNLA on Facebook!**



Become a closer part of our  
CNLA community!

[Click here](#) to "like" us on  
Facebook.

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CNLA's annual **13-week certification program** will teach you the basics of botany, plant identification, and professional horticultural information. CANP's low admission price - *starts at \$130 for members and \$180 for nonmembers* - makes accreditation open to all persons in the nursery and landscape industry.

Classes start **August 18th** at the **Jones Auditorium**  
in New Haven, CT **7:00PM-9:00PM!**

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**Register Today!**

For Online Registration: **Click Here** OR  
Download the Registration Form **HERE** and mail/fax to

CNLA  
P.O. Box 30  
Bloomfield, CT 06002  
(P): 800-562-0610 (F): 860-286-0787

**2015 CANP Course Schedule & Directions**

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**Sustainability Speaking:**

**Summer Twilight Series for Nursery  
& Landscape Professionals**



**Dates:**

- **Thursday, August 6, 2015 (Casertano Greenhouses)**
- **Monday, August 10, 2015 (Jones Auditorium)**
- **Thursday, August 27, 2015 (East Haven Landscape)**

**Registration Fee: \$10 per event, or \$25 for all three**

**All sessions 5:30 PM - 7:30 PM**

**PA, 3A - 2 pesticide credits/session**

**For the full schedule and registration information, [click here.](#)**

**For questions contact Victoria Wallace, [Victoria.Wallace@uconn.edu](mailto:Victoria.Wallace@uconn.edu) or call 860-885-2826**

*This program is a cooperative effort of CNLA, UConn Extension and the Risk Management Agency/USDA.*



United States Department of Agriculture  
Risk Management Agency

UConn | COLLEGE OF AGRICULTURE,  
HEALTH AND NATURAL RESOURCES  
EXTENSION

**Registration Now Open!**  
*"Plugs and Container-Grown Plants  
in Landscape Design"*

The Connecticut Chapter of the American Society of Landscape Architects has opened registration for their next continuing education program.

Landscape plugs are becoming a solution for many design challenges. This program will reveal how plugs are grown, how they are used in design, and what it takes to establish them in successful landscape applications. We will also explore plants grown in containers and how they are established in the landscape, and engage in a "hands on" discussion about some common plant issues. The program will conclude with tours of Prides Corner Farms' expansive nursery and wholesale yards.

When:

Tuesday, August 4th | 8:45 a.m. to 2:00 p.m. with tours following

Where: Prides Corner Farms | Lebanon, CT

Cost: *(includes continental breakfast & lunch)*

\$90 for members of ASLA, AIA, and CNLA

\$125 non-members

\$25 Full-time students (with ID)

CEUs: 4.25 PDH/HSW (LA CES), 4.25 LU/HS (AIA-CES)

For module descriptions and speaker bios, [click here](#).

**[Register Online Here!](#)**



**Renew your 2015-2016 CNLA Membership  
today!**

*Due by October 1, 2015*

Continue receiving the many benefits of being a CNLA member:

- Discounted Rates for Quality Education Programs & Trade Shows
- Free Legal Advice from CT's Top Labor Attorney
- Government Relations Activity on Your Behalf
- Group Purchasing Programs & More!

**[RENEW MEMBERSHIP HERE](#)**

*CNLA Membership Year: July 1, 2015-June 30, 2016*

**Connecticut Nurserymen's Foundation**

## **Past Presidents Reception:**



Join with the past presidents of CNLA and CNF to celebrate their accomplishments, reminisce, and share our hopes for the future of our industry.

Chamard Vineyards | Clinton, CT | Aug. 29, 2015 |  
3PM-7PM  
\$75 per person

Mail completed [registration form](#) to:  
Connecticut Nurserymen's Foundation  
251 Hop River Road  
Bolton, CT 06043

## **20th Annual Golf Classic:**



Lyman Orchards Golf Club | Middlefield, CT | Sept. 22,  
2015

Tee Off Time at 9:00 AM

\$150 per player (*checks made payable to "CNF"*)

Mail completed [registration form](#) to:



Connecticut Nurserymen's Foundation  
251 Hop River Road  
Bolton, CT 06043

## Protected Hop Culture: A Sustainable Market Niche for Connecticut's Nursery/Landscaping Industry

### WHY GROW GREENHOUSE HOPS?

A focus of the Connecticut Agricultural Experiment Station mission is to advance the state's 'green economy', inclusive of the locally-grown movement and the investigation of new crop options for rural farming and nursery/landscaping operations. The station began hop trials in 2012 in order to determine which commercial beer-making hops were suited to Connecticut's climate and soils, as an alternate for sourcing the rapidly developing craft-brewing industry. To date, much has been learned about the growth habit of almost 20 commercially valuable hop cultivars as well as the diseases and pests (and their control) of these grown openly, the prevalent mode of culture everywhere.

Recent reports on protected hop culture, especially hydroponically sustained cultivation in the greenhouse, has underscored a rationale for reviving a portion of the state's flagging nursery and landscaping industry, which has seen a partial reversal of the green economy market share because of the encroachments of global competitors in vegetable and small fruit (as strawberries) production... **(to continue reading the full report, [click here](#))**





## **Needs Assessment Survey - UConn Nursery IPM Program 2015 Now Open!**

Dr. Alejandro Chiriboga, Visiting Assistant Extension Educator at the University of Connecticut, Department of Plant Science and Landscape Architecture, is conducting an online Needs Assessment Survey which attempts to clarify the current Integrated Pest Management (IPM) training needs for the Nursery Industry in Connecticut. With your assistance we will be able to determine the relative importance of key management issues you face and determine where to focus our efforts.

Please take this brief one-time only survey which should only take about 10-12 minutes, but the results will provide valuable information to the UConn Nursery IPM Program.

### **Your Anonymous Survey Link:**

[https://uconn.co1.qualtrics.com/SE/?SID=SV\\_9mfrlwVHkieVII1](https://uconn.co1.qualtrics.com/SE/?SID=SV_9mfrlwVHkieVII1)

**Or you can copy this link, then paste it into an email or website.**

This survey will remain open from June 1 to August 31, 2015.

Thank you in advance for your input and time!



## **Get Out Your Calendars!**

### **Upcoming Industry Events**

- "Plugs and Container-Grown Plants in Landscape Design" Prides Corner Farms ~ Lebanon, CT. August 4th!
- Summer Twilight Series ~ August 6th (Casertano Greenhouses), August 10th (Jones Auditorium), and August 27th (East Haven Landscape)
- CNLA Connecticut Accredited Nursery Professional 2015 Program - Jones Auditorium ~ New Haven, CT. Starts August 18th!
- CNF hosts Past CNLA Presidents Reception - Saturday, August 29th 3pm-7pm at Chamard Vineyard in Clinton, CT. More information to follow.
- CNF Annual Golf Outing -Tuesday, September 22 at Lyman Orchards Golf Club, Middlebury, CT. 8AM Tee Time. More information to follow.
- CNLA Winter Symposium & Tradeshow ~ Aqua Turf Club, Plantsville, CT ~ January 14-15, 2016

**We Want To Know**



### **Help Us Share Our Members' News**

- Send us highlights of your organization, such as:
  - Anniversaries
  - Achievements
  - Promotions
  - Awards
  - Events
  - Milestones
- Send us topics/articles you would like featured in the updates.
- Update us on new/interesting plants your organization might have.

Suggestions can be sent to CNLA by emailing:  
[info@cnla.biz](mailto:info@cnla.biz)

**Would you like your ad featured in the  
CNLA Update?**



Contact CNLA to have your organization's ad placed on the CNLA Update. Your ad can be viewed every other week by hundreds of CNLA members with links and web addresses.

**\$100 per quarter, 6 issues**

**Ad Size: 2 in X 3.5 in, 150 X 250 pixels**

**Would you like to list your Help Wanted  
Ads or Classified Listings?**



**How to submit your ad...**

Email [Info@CNLA.biz](mailto:Info@CNLA.biz)

Call 800-562-0610

Fax to 860-286-0787

OR Mail to CNLA P.O. Box 30, Bloomfield, CT 06002



Your ad can then be found by visiting [www.cnla.biz](http://www.cnla.biz) under the "Contact Us" link or by [clicking here](#).

See new Help Wanted Ads below!



CNLA is on Twitter!

**If you don't have a Twitter account**, go to <https://twitter.com/signup>. Enter your name, your email address, and a password. On the next page, select a username-type your own or choose one that Twitter has suggested. They will tell you if the one you want is available. (Usernames are unique identifiers on Twitter). Click "Create my account." (You may be asked to complete a captcha to let them know you are human.) Next, you just need to begin finding and following accounts that interest you. Following others means you are subscribing to their tweets.

**Once your Twitter account is established, log in and search for @CNLA\_1907 and click "Follow."** It's that easy!

Let us know if your organization is on Twitter by following us. We would like to follow you and help promote your organization by re-tweeting!



## Do You Like Us on Facebook?

If not and you would like to sign up, follow these easy steps to create an account and follow the Connecticut Nursery & Landscape Association.

1. Go to <https://www.facebook.com/>.
2. Fill out the "application" to sign up. You will need an email and a password.
3. Once you are signed up, search for Connecticut Nursery & Landscape Association. Click on the page and then click on the "Like" button to follow CNLA.



CONNECTICUT NURSERY & LANDSCAPE ASSOCIATION  
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800-562-0610 · Fax 860-286-0787