

# CNLA Update



Connecticut  
Nursery &  
Landscape  
Association

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FEBRUARY 8, 2016



### Our Mission:

To enhance and protect Connecticut's green industry businesses.

### Our Vision:

Improving landscapes and horticulture in Connecticut.

### Our Goals:

- Advocacy
- Education
- Member Service/Value
- Community and Public Relations

*Association Strength since 1907.*

## CNLA Welcomes New Directors:

Starting  
October 1,  
Your Ad  
Can Go Here.  
Viewed every other  
week by hundreds of  
CNLA members,  
with your direct links  
to your web address.

Only \$100 per quarter,  
6 editions.



Ad Size 2 in. x 3.5 in.  
150 x 250 pixels

Get Official CNLA  
Embroidered Gear at [Our  
Company Store.](#)



Wear your CNLA pride with  
embroidered shirts, blouses,  
jackets, hats & more at our  
Lands End company store.



And get a discount off these  
fine items!



### Emily Magazzi, CANP

Emily Magazzi is an avid organic gardener and landscaper. She combined her love for all things green with her background as a scientist to co-found Green Earth Ag and Turf in 2009. Emily is a Connecticut Accredited Nursery Professional (CANP), and uses that expertise to advise clients on issues related to growing and treating plants, trees and turf. Emily is on the board of the Connecticut Nursery and Landscape Association (CNLA). She also serves as the chair of the Education Committee, helping to educate nursery professionals in plant, tree and shrub botany and identification. Emily was the recipient of the 2014 New England Nursery Association's (NENA) Young Nursery Professional of the Year Award. Emily has a degree in genetics from the University of Georgia.



### Dustyn Nelson, CANP

Dustyn currently serves as the business development coordinator for The Garden Barn Nursery INC. There he creates and distributes marketing material including online articles, print materials, email newsletters, and social media content. His responsibilities also include managing the website and other informational technology matters. He graduated from UConn in 2014 with a Bachelors of Science in Horticulture and a minor in Agri-Business Management, and is also a Connecticut Accredited Nursery Professional. Dustyn currently serves as a member of the Connecticut Agriculture Information Council and Eastern State Exposition FFA Planning Committee, as well as an Assistant Superintendent of National FFA Eastern Region Floriculture Career Development Competition. In the past he has served as assistant coordinator and vice president for the Connecticut FFA Association, and as an Advisor for the Tolland County 4-H Fair Board.

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## CNLA Staff Member Recognized with Honor:

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Bloomfield, CT - Lisa Stevens of S&S Management Services, and a member of the CNLA staff, was elected President of the Connecticut Society of Association Executives (CSAE) at its January 29, Annual Meeting. Ms. Stevens, an Association Executive for S&S Management Services, previously served as Vice President of CSAE. CSAE is the association of

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Become a closer part of our  
CNLA community!

association executives which manages and staffs trade, professional, philanthropic and business associations and societies in the state of Connecticut, as well as representatives of those companies which provide products and services to the association market. CSAE provides professional development, educational and networking opportunities to strengthen the work of association executives.

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## Connecticut Nurserymen's Foundation:

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**Do you know a young individual looking to get into the Horticultural industry?**

**Did you know the Connecticut Nurserymen's Foundation provides scholarships in the field of horticulture?**

***If so, share the information below on how to apply for the scholarship:***

The applicant must be accepted into a course of study beneficial to the Horticultural industry. This includes, but is not limited to:

- Ornamental Horticulture
- Landscape Design
- Nursery Management
- Greenhouse Management

The scholarship grant will be \$5,000 per year, renewable if the student maintains academic eligibility in college.

- Students must maintain a 3.0 grade point average (GPA).
- Students must be residents of the State of Connecticut, and may attend either in state or out of state institutions. The student must be a high school senior or currently enrolled the college level, majoring in a horticulture related field.

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**To Apply:** Visit the CNF website by [clicking here](#).

**Remember:** All completed and signed applications must be received by the Foundation no later than **Monday March 7, 2016**.

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## Save the Date:

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**2016 CNLA  
Summer Meeting**

**Wednesday, July 20th  
@ Monrovia  
41 Floydville Road | Granby, CT**

**SAVE THE DATE**

## **CNLA Committees:**

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Are you interested in getting involved with your association? If so, check out the committees below as CNLA is always looking for volunteers! Contact the CNLA Executive Office by phone or email and let us know which committee interests you!

- Program Committee
  - Summer Meeting
  - Winter Meeting
  - CANP
  - Landscaping
- Membership Committee
- Legislative Committee

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## **Bees and Butterflies Could Soon Be on Legislative Agenda:**

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January 25, 2016 9:17AM ET

By SUSAN HAIGH

Hartford, Conn. (AP) -- Connecticut could soon join the ranks of states seeking to boost the health of bees and butterflies. The effort comes as federal officials work on a national strategy to restore honeybee colony health to sustainable levels by 2025, increase Eastern monarch butterfly populations by 2020 and eventually restore millions of acres of land for pollinators. State Sen. Ted Kennedy Jr. sees the issue as an economic one in Connecticut, where several bumblebee species have declined. He is in the early stages of coming up with possible legislation for the new session, which began Feb. 3.

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## **UConn Extension Launches First State-Wide Agricultural Water Use Survey:**

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UConn Extension is helping agricultural producers enhance water security and prepare for drought with the February launch of the first statewide agricultural water survey. The survey, the first effort to document water use in Connecticut agriculture, will be used to establish baseline standards for water use for all types of agricultural operations in each of the state's eight counties.

Participation in the survey is voluntary and anonymous, and takes about 10 minutes to complete. The project team also seeks agricultural operations to act as pilot sites for the installation of water meters to supplement existing data on water use.

Farm owners and managers who are interested in participating can find the survey at <https://goo.gl/PnFNbP>, or contact Angie Murdukhayeva ([angie@uconn.edu](mailto:angie@uconn.edu)) and visit <http://water.extension.uconn.edu> for more information.

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## **Find Us on Social Media:**

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Find us on Facebook by searching "Connecticut Nursery & Landscape Association" and clicking the "like" button.

Follow us on Twitter by searching "@CNLA\_1907".

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## Upcoming Industry Events

*Share with us any of your upcoming events and we would be happy to help spread the word!*

35th Annual CT Flower & Garden Show 2016  
**2/18/16-2/21/16** | CT Convention Center  
100 Columbus Blvd., Hartford, CT  
For more information, [click here.](#)

One on One Farmer Advising from UConn Extension  
**2/20/16** | Common Ground High School | 9am-3:30pm  
358 Springside Ave. New Haven, CT  
Contact [Mackenzie White](#) for more details.

UConn Extension Offers Bedding Plant Program for Greenhouse Growers  
**2/23/16** | Litchfield County Extension Center | 10-2:30pm  
843 University Drive, Torrington, CT  
**2/25/16** | Tolland County Extension Office | 10-2:30pm  
24 Hyde Avenue in Vernon, CT  
[For more information, click here.](#)

CTASLA will present a full-day program on "Pavers, Porcelain, and Stone"  
**2/25/16** | O&G Industries Earth Products Showcase  
325 Hancock Ave., Bridgeport, CT  
[For more information, click here.](#)

Sustainable Landscape Conference  
**3/17/16** | UConn Storrs Campus, Lewis B. Commons | 8am-4pm

[For more information, click here.](#)

CNLA Summer Meeting

7/20/16 | Monrovia

Stay tuned for more information.

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## Classified Ads:

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**HELP WANTED** The Garden Barn Nursery of Vernon, CT. Multiple Positions: Nursery Yard Service Representative, Nursery Sales Representative, Retail Sales Associate. [Click here to view full postings.](#) [2/4/16]

**HELP WANTED LANDSCAPE FOREMAN** Candidates for consideration must have prior landscaping experience who are reliable and hard working and enjoy working outdoors. The Landscape Forman will supervise our landscaping/planting crew and must have previous supervisory experience. Must be fluent in English. The ability to speak and understand Spanish is a plus. *\*This is not a mowing position.*  
Requirements: -Must have own transportation to and from our facility. - Valid CT license and clean driving record required. -Ability to drive a truck with a trailer. CDL license helpful but not required. -Ability to solve problems in the field, manage deadlines and complete work correctly the first time. -General knowledge of plant material, landscape practices, plant & sod installation, cleanups, mulching, pruning and seeding. This is a working position. -Experienced tractor operation and finish grading. -Ability to lift 50 pounds. This is a full time position. Must be able to work long hours during busy seasons. Compensation depends on experience. Please respond with your desired salary and resume including work history and a cover letter explaining why you would be a good fit for this position to Claudia O'Connell at [claudia@torrisonstone.com](mailto:claudia@torrisonstone.com) *We welcome your interest in joining Torrison Stone & Garden's energetic and professional team of employees who together deliver creativity, craftsmanship, and superior customer service to create beautiful landscapes for our customers. Specializing in landscape and masonry design, installation and maintenance, Torrison Stone & Garden has been transforming outdoor spaces throughout Connecticut. Since 2000, we have been using natural stones and pavers to create stunning stone walls, patios, walkways, steps, driveways, pillars, fire pits and fireplaces. Please visit our website to learn more about our company.* <http://www.torrisonstone.com> [2/2/16]

**HELP WANTED LANDSCAPE LABORERS** We are currently interviewing for reliable team members to expand our landscaping/planting crews for 2016. Ideal candidates must be hard working, responsible individuals

with prior landscaping experience who enjoy working outdoors. *\*This is not a mowing position.* Requirements: -Must have own transportation to and from our facility. -Previous landscaping experience. -Ability to lift 50 pounds. This is a full time position. Must be able to work long hours during busy seasons. Compensation depends on experience. Please respond with your resume with work history, a cover letter detailing why you would be a good fit for this position, and desired pay to Claudia O'Connell at [claudia@torrisonstone.com](mailto:claudia@torrisonstone.com). *We welcome your interest in joining Torrison Stone & Garden's energetic and professional team of employees who together deliver creativity, craftsmanship, and superior customer service to create beautiful landscapes for our customers. Specializing in landscape and masonry design, installation and maintenance, Torrison Stone & Garden has been transforming outdoor spaces throughout Connecticut. Since 2000, we have been using natural stones and pavers to create stunning stone walls, patios, walkways, steps, driveways, pillars, fire pits and fireplaces. Please visit our website to learn more about our company. <http://www.torrisonstone.com>*  
[2/2/16]

**HELP WANTED** Planters' Choice Nursery is seeking energetic, hard working salespeople to work at both our Watertown and Newtown facilities. We are a 46 year old business that is expanding. We are looking for a few people who want hands on experience and are excited about the prospect of working hard and advancing accordingly. While experienced applicants are encouraged to apply, the most important requirement is a positive can do attitude and a willingness to learn all about the very diverse plant and hard good lines that we offer. Candidates must:

- Be able to lift 50 pounds over their heads repeatedly under all weather conditions
- Have reliable transportation and the ability to show up to work on time every day
- Be able to work overtime during busy seasons
- Be open to the possibility of working on projects throughout the nursery as sales slow in the summer
- Have no restriction that would make operating equipment unsafe
- Be customer centered-remember that our customers pay the bills, and should all be treated with the highest level of respect

Competitive pay and excellent benefit package offered to all employees. Email [dnewman@planterschoice.com](mailto:dnewman@planterschoice.com) or call our office at 203-426-4037 and please be prepared to provide three times that are convenient for a phone conversation if nobody is available. [2/2/16]

**HELP WANTED** Planters' Choice Nursery is looking for hard working, dedicated individuals to work at both our Watertown tree farms and Newtown container production. We are looking for trainable, hard working people who are looking to learn how we produce plants and are



looking for a career in wholesale nursery production. Some experience a plus, but the correct attitude is the most important attribute to a successful candidate!

Candidates must:

- Be able to lift 50 pounds over their heads repeatedly under all weather conditions
- Have reliable transportation-tardiness will not be accepted
- Be willing to learn the intricate details of nursery production-the expectation is that it will take 10 years to really learn the ins and outs of how we grow plants

-Have no restriction that would make operating equipment unsafe

Competitive pay and excellent benefit package offered to all employees.

Email [dnewman@planterschoice.com](mailto:dnewman@planterschoice.com) or call our office at 203-426-4037 and please be prepared to provide three times that are convenient for a phone conversation if nobody is available. [2/2/16]

**HELP WANTED** The Green Spot: We are currently looking for self-motivated and honest individuals to join our expanding team. We are looking for individuals to assist in our gardening services. Maintaining plant beds, pruning, weeding, deadheading, monitoring for insects and diseases, etc. Must have prior gardening experience and plant knowledge. Some lifting of heavy items (50 -75lbs) sometimes needed. Must speak fluent English and have a valid driver's license. We also have positions available for nursery help. Some weekends are required. Assisting customers with purchases and working as a team to maintain healthy nursery stock. Very strong knowledge of plants is required as well as being able to speak fluent English. Some lifting of heavy items (50 -75lbs) sometimes needed. We are seeking out full time and part time employees. We offer competitive salary options as well as flexible schedule options. Start Date would be April 1<sup>st</sup>, 2016. Please contact Denise to fill out an application and to send resumes to: [dfitch@greenspotnm.com](mailto:dfitch@greenspotnm.com) or call 860-799-5102 [2/2/16]

**FOR SALE OR RENT** Western Connecticut's preeminent water gardening, landscaping, and retail nursery business. Family owned and operated since 1891. Consists of 7000 sq. ft. two story wood frame building with 2750 sq. ft. of retail space and 3 garage bays, 1500 sq. ft. Lord and Burnham greenhouse, and 3 accessory structures on 3 ½ acres of land. Equipment also available. Service area extends from Hartford to Fairfield counties and into northern Litchfield County. Available as a complete turnkey operation or as a separate business/ real estate sale. Owner will work during transition if desired. Potential adjoining residence also possible. Serious inquiries call 203-560-2652. [1/29/16]

**HELP WANTED** Landscape Team Member: We are currently seeking motivated crew members for our landscape installation team. Our focus is primarily tree/shrub installation with occasional hardscape projects.

The candidates should be team oriented, enjoy working in an outdoor environment, be able to lift and move objects over 60 lbs repetitively, certainly have reliable transportation, and be able to communicate effectively in English. Solid landscape best practices and basic plant knowledge is preferred. This is a full time seasonal position, and requires flexibility with longer hours during busy times. Email resume to [anthony@shakespearesgarden.net](mailto:anthony@shakespearesgarden.net) 25 Obtuse Rd South Brookfield CT 06804. 203 775 2214 [1/27/16]

**HELP WANTED** Research Laboratory Aide/Research Farm Technician (UCP 1), [click here to view this job posting.](#) [1/26/16]

**HELP WANTED** Retail Sales- Shakespeare's Garden Inc. is a garden center located in Brookfield Ct. We are seeking a retail sales associate with experience working at a garden center. Applicants must have a positive attitude with excellent communication skills and a knowledge of plants. Duties would include helping customers, operating a register, working on displays and keeping the sales area clean. Applicants can call or send resume to [steve@shakespearesgarden.net](mailto:steve@shakespearesgarden.net) 25 Obtuse Rd South, Brookfield, Ct 06804 203.775.2214 [1/22/16]

**HELP WANTED** Grower-Shakespeare's Garden Inc. located in Brookfield Ct is a retail garden center on a ten acre farm consisting of a annual, perennial and woody plant departments. We are currently seeking a hands on grower with knowledge and experience producing high quality annuals for the retail market. Applicants must be motivated, organized and have the ability to manage their time to meet the demands on a daily basis. Call or send resume to [steve@shakespearesgarden.net](mailto:steve@shakespearesgarden.net). 25 Obtuse Rd South, Brookfield Ct 06804 203-775-2214 [1/22/16]

**HELP WANTED** Established wholesale container nursery is looking for motivated individuals to fill positions of responsibility. Must have a strong interest in growing quality plants and enjoy working outdoors. The positions are both year round and seasonal. Must be able to lift 30+ pounds. Experience is preferred but not required. Compensation based on experience. Email resume to [summerhillnur@aol.com](mailto:summerhillnur@aol.com) or send to Summer Hill Nursery, 888 Summer Hill Road, Madison, CT 06443 [1/20/16]

