



Dear Future Exhibitor:

Below you will find details regarding the CNLA Winter Symposium & Expo being held on **Wednesday, January 22 – Thursday, January 23, 2020 at the Aqua Turf Club, 556 Mulberry Street, Plantsville, CT.** The CNLA Winter Symposium & Expo provides members with quality educational programs, networking opportunities, and great food. **Over 200 industry professionals are expected to attend!**

We encourage you to return the enclosed application to the CNLA office and become an exhibitor today! **The deadline for booth registration is January 10, 2020.** Booths will be assigned on a first come, first served basis. Please note that applications will not be considered complete until we have received your payment. *All fees are non-refundable.* **Event sponsorship opportunities are also enclosed.** By becoming an exhibitor, you will receive a coupon for 10% off your choice of a yearbook ad. Details are enclosed.

- Exhibitor Set-Up: 6:00 am - 8:00 am, January 22nd.
- Official Trade Show Hours: January 22nd: 8:00 am - 5:00 pm and January 23rd: 8:00 am – 3:00 pm and should be staffed throughout the program.
- A reception with the Exhibitors is scheduled for Wednesday, January 22nd from 5:00 – 6:00 pm.
- Exhibitor fee: \$349 (Early Bird before or on December 31st), \$399 (Regular Fee on January 1st through January 10th).
- Deadline for booth registration is January 10, 2020. *All fees are non-refundable.*
- Electricity is available at an additional cost of \$65.
- Each 10' booth space includes a 6' table, two chairs and one complimentary registration for both days.
- Exhibitor Breakdown: Thursday, January 23rd 3:00 pm - 5:00 pm. No booth is to be disassembled before 3:00 pm.
- If you are displaying plants or stone on the ground, you **MUST provide plastic** to be placed on the floor.
- Breakfast, lunch and reception are included in the registration fee.
- Additional exhibitor staff must be registered at the low rate of \$90 per person, includes both days.
- Suggested Nearby Lodging Options: Comfort Suites Southington-Cheshire (860-276-3100), Holiday Inn Express Southington (860-276-0736) or Hartford Marriott Farmington (860-678-1000).
- CNLA is not responsible or liable for any loss or theft connected to the show.

By submitting the enclosed exhibitor application, you agree to the conditions outlined above for exhibitor space.

We hope that you will join us for this very successful CNLA event!

If you have any questions, please contact CNLA Staff at 800-562-0610 or by email info@cnla.biz.



EXHIBITOR APPLICATION

Wednesday – Thursday, January 22-23, 2020 | Aqua Turf Club

Organization: _____

Contact Name and Title: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

EXHIBIT FEE: (Each booth space includes an 8' table, two chairs and one complimentary registration for both days of the show. Registration includes breakfast, lunch and reception.)

- \$349 Early Bird (Until or on 12/31) Trade Show Exhibit Space (includes one complimentary registration)
- \$399 Regular Booth (1/1 – 1/10) Trade Show Exhibit Space (includes one complimentary registration)
- \$90 (per person per day) x _____ Additional Exhibit Staff (print names below)
- \$65 Electricity (one-time fee)

EXHIBIT STAFF: (names due by January 4, please print clearly, please indicate which day they will be attending)

1. Name (comp): _____ Email: _____

2. Name: _____ Email: _____

3. Name: _____ Email: _____

PRODUCTS & SERVICES: (Please provide a brief description of your products & services below or email to info@cnla.biz)

PAYMENT: (full payment must accompany this application)

Total Fee Enclosed: \$ _____

Make check payable to CNLA. Check #: _____

Pay by credit card: MasterCard Visa American Express

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Billing Address (if different than above) _____

Name on Card: _____ Signature: _____

Please complete the application and return to:
CNLA, One Regency Drive, PO Box 30, Bloomfield, CT 06002
800-562-0610 | Fax: 860-286-0787 | info@cnla.biz | www.cnla.biz