



Please complete and return this application to:

CNLA | PO Box 30 | One Regency Drive, Bloomfield, CT 06002
Phone: 800-562-0610 | Fax (860) 286-0787 | info@cnla.biz | www.cnla.biz

CNLA 2019 SPONSORSHIP APPLICATION

Organization: _____

Contact and Title: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: _____ **Email:** _____

Please select from the following available sponsorship opportunities:

Platinum Sponsor (\$3,000) **Gold Sponsor (\$1,500)** **Bronze Sponsor (\$750)**

Additional Sponsorship Opportunities (Check all that apply):

Bags Sponsor (\$750) **Lunch Sponsor (\$750)** **Beverage Sponsor (\$500)**

Lanyard Sponsor (\$500) **Email Bulletin Sponsor (\$300)** **Breakfast Sponsor (\$250)**

PAYMENT: (full payment must accompany this application)

Sponsorship(s) _____

Total Sponsorship Amount Enclosed: \$ _____

Make check payable to CNLA. Check #: _____

Pay by credit card: MasterCard Visa American Express

Credit Card Number: _____ Exp. _____ Security Code: _____

Name on Card: _____

Signature: _____

Billing Address (if different than above) _____

CNLA SPONSORSHIP OPPORTUNITIES

Please see reverse for sponsorship application.

PLATINUM SPONSOR - \$3,000

- Priority selection of one complimentary booth at the 2019 Summer Field Day and the 2020 Winter Symposium.
- Professional signage displayed at the 2019 Summer Field Day and 2020 Winter Symposium.*
- Address the attendees at the 2019 Summer Field Day and 2020 Winter Symposium with 5 minutes at the podium.
- One year of complimentary advertising on CNLA's website homepage. Corporate logo with hyperlink.*
- One year complimentary ad in our bi-weekly e-newsletter, *CNLA Update*.*
- Complimentary CNLA Affiliate Membership (maximum of 3 individuals) for the year.
- Your company name on all program materials and email blasts.
- Complimentary, full-page ad in attendee meeting packets at the Summer Field Day and Winter Symposium.*
- Two complimentary registrations for CNLA's 13-week, Connecticut Accredited Nursery Professional Program (CANP).
- Complimentary full-page, color ad in 2018-2019 *CNLA Yearbook*.*

**Sponsor responsible for providing ads/logo to CNLA.*

GOLD SPONSOR - \$1,500

- Priority selection of one complimentary booth at the 2019 Summer Field Day.
- Professional signage displayed at the 2019 Summer Field Day.*
- Your company name on Summer Field Day materials.
- Six months of complimentary advertising on CNLA's website homepage. Corporate logo with hyperlink.*
- Complimentary CNLA Affiliate Membership (maximum of 3 individuals) for the year.
- Your company name on all program email blasts.
- Recognition from the podium at the 2019 Summer Field Day.
- One complimentary registration for CNLA's 13-week, Connecticut Accredited Nursery Professional Program (CANP).

**Sponsor responsible for providing ads/logo to CNLA.*

BRONZE SPONSOR - \$750

- Professional signage displayed at the 2019 Summer Field Day and the 2020 Winter Symposium.*
- Three months of complimentary advertising on CNLA's website homepage. Corporate logo with hyperlink.*
- Recognition from the podium at 2019 Summer Field Day.

**Sponsor responsible for providing ads/logo to CNLA.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES FOR THE 2019 SUMMER FIELD DAY:

The below sponsorships will receive recognition at the podium, signage at the event and your company name on all program email blasts.

- Bags Sponsor @ the Summer Field Day (Open To Two Sponsors): **\$750**
- Lunch Sponsor @ the Summer Field Day (Open To More Than One Sponsor): **\$750**
- Beverage Sponsor @ the Summer Field Day Open To More Than One Sponsor): **\$500**
- Lanyard Sponsor @ the Summer Field Day (Open To One Sponsor): **\$500**
- Your company's logo featured in educational program materials and the *CNLA Update* for 3 months.
- Breakfast Sponsor @ the Summer Field Day (Open To More Than One Sponsor): **\$250**