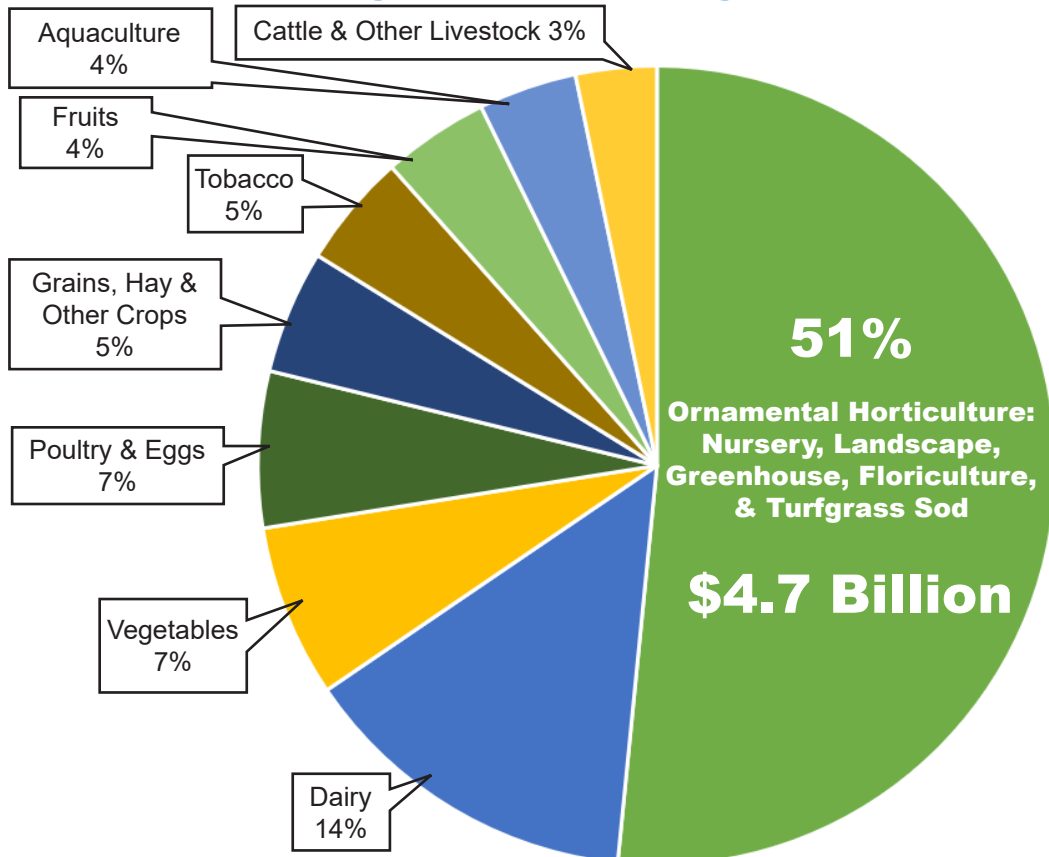




# IMPACT OF THE GREEN INDUSTRY ON CONNECTICUT'S ECONOMY

## Value of Agriculture Production in Connecticut by Commodity Groups



Ornamental Horticulture: Nursery, Landscape, Greenhouse, Floriculture, and Turfgrass Sod production accounted for 51% (or \$4.7 Billion) of total agriculture production (measured by gross sales) in Connecticut in 2017.

Green Industry Annual  
Economic Impact on CT

**\$4.7 Billion**

Green Industry Jobs  
Impact on CT

**43,000**

Annual State/Local Taxes  
Paid by Green Industry

**\$263 Million**

## Support Provided By:



**FARM CREDIT EAST**  
Connecticut Nurserymen's Foundation

**UConn**  
COLLEGE OF AGRICULTURE,  
HEALTH AND NATURAL  
RESOURCES

EXTENSION

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**Source:** Laughton, C. & Lopez, R. A. Economic Impacts of the Connecticut Green Industry in 2017. Zwick Center for Food and Resource Policy Outreach Report No. 63, University of Connecticut, February 2020, <https://www.cnla.biz/impact/>



# Who Makes up the Green Industry?

## Nursery & Retail

- Nursery Producers
- Retail Lawn & Garden Centers
- Landscape Suppliers
- Plant Brokers
- Greenhouse Growers (Annuals, Tropicals, & Perennials)



## Landscape

- Landscape Construction & Lawn Maintenance Professionals
- Landscape Architects & Designers
- Masonry Contractors
- Irrigation Specialists



## Other

- Arborists
- Turfgrass Sod Producers
- Lawn & Garden Equipment Manufacturers & Suppliers
- Cut Flower Growers
- Florists & Suppliers
- Cut Christmas Tree Growers



Green Industry Economic  
Impact Growth for CT

**27%**

CT County with Highest  
Green Industry Growth

**67%**

Green Industry Annual  
Impact per Resident

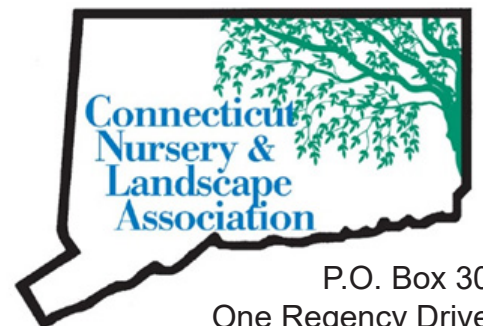
**\$1,300**

## Growing Job Potential in a Growing Industry

Employment Growth by Industry Sector in CT:

- 12% Nursery Stock, Perennial & Annual Growers and Florist Supply Wholesalers
- 5% Landscape Service
- 3% Nursery, Turfgrass Sod Production, and Floriculture

***Ask Us About the Green Industry's Ample  
Job Opportunities!***



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