



CNLA 2024 Winter Symposium January 24 & 25

Aqua Turf Club, 556 Mulberry St, Plantsville, CT

We Are Connecticut's Association

to promote, enhance and protect Connecticut's green industries. CNLA is the trusted resource for Connecticut's nursery and landscape professionals.

CNLA invites you to exhibit at Connecticut's top horticultural industry event scheduled for Wednesday, January 24 and Thursday, January 25 at the Aqua Turf Club, 556 Mulberry St, Plantsville, CT.



\$349 - Early-Bird Rate
(Registering on or before
December 31)



\$399 - Regular Rate
(Registering on or after
January 1)



\$90 - Per Person Per Day
for Additional Exhibit Staff



\$65 - Electricity cost if
needed

Come Meet Our Members

CNLA is the state trade association that represents Connecticut's wholesale and retail nurseries, garden centers, landscape contractors, florists, arborists, landscape architects, landscape designers, suppliers, educators, researchers and allied businesses.

Exhibitor Perks

The CNLA Winter Symposium & Expo provides members with quality educational programs, networking opportunities, and great food. Over 300 industry professionals are expected to attend!

Grow Your Clientele

This is a great opportunity to meet with existing customers, demonstrate new products, and to connect with new clients.

Connecticut Nursery and Landscape Association

Exhibitor Application and Sponsorship Opportunities

Organization: _____
Contact Name and Title: _____
Street Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Office Mobile Yes, the phone number can be published.
Email: _____ Website: _____

EXHIBITOR INFORMATION

Exhibit Fee: Each booth space includes a 6' table, two chairs, one complimentary registration for each day, breakfast, lunch, reception, and educational programs. The deadline to register is January 10, 2024.

- \$349 Early Bird (Before or on 12/31)
 \$399 Regular Registration (After 1/1)
 \$90 (per person per day) x _____ Additional Exhibit Staff (print names below)
 \$65 Electricity (one-time fee)

Exhibit Staff: (names due by January 10, please print clearly, please indicate which day they will be attending)

1. Name (comp): _____ Email: _____
2. Name: _____ Email: _____
3. Name: _____ Email: _____

Products & Services: Please provide a brief description of your products & services below or email to info@cnla.biz.

SPONSOR OPPORTUNITIES

All sponsor organization names are listed on the CNLA Website, the CNLA Update and in program booklet.

Lunch Sponsor - \$1,750 Wednesday Sponsor Thursday Sponsor
Includes an advertisement in six issues of the CNLA Update and logo in updates related to the Winter Symposium, signage, and logo in the program power point.

Breakfast Sponsor: \$950 Wednesday Sponsor Thursday Sponsor
Includes an advertisement in three issues of the CNLA Update and logo in updates related to the Winter Symposium, signage, and logo in the program power point.

Afternoon Coffee Sponsor: \$500 Wednesday Sponsor Thursday Sponsor
Includes logo in the CNLA Updates related to the Winter Symposium, signage, and logo in the program power point.

Program sponsor: \$300
Includes logo in the CNLA Updates related to the Winter Symposium, signage and logo in the program power point.

PAYMENT (full payment must accompany this application)

Make check payable to CNLA or pay by credit card. CNLA accepts MasterCard, Visa, and American Express.

Name on Card: _____ Total Fee Enclosed: \$ _____
Credit Card #: _____ Exp. Date: _____ CVV #: _____
Billing Address (if different than above) _____