



## We Need Your Help!

The Connecticut Nursery and Landscape Association is looking to strengthen our structure to benefit you, the members. As we lay new groundwork for a stronger future, we need your help. We are looking for your input or volunteer time. We have opportunities for people of varied talents. You decide how much time you can contribute to the association. Volunteering on a committee is an excellent opportunity to give back to the industry, network, and strengthen your talents.

Below is a list of positions that are available both within the CNLA as well as liaisons to other organizations and councils.

### CNLA Board of Directors

- The Board of Directors is the governing body of the association and decides on all matters of policy affecting the association. Serving on the Board is a fantastic way of building leadership skills and your network.
- Time Commitment:
  - One 2 Hour Meeting 10 Times a Year
  - Attend Summer Field Day and Winter Symposium

### Participate in CNLA Committee of Choice Between Board Meetings CNLA Government Relations Committee Chair

- Collaborate with the CNLA lobbying team to monitor and influence regulation and public policy. Coordinate with industry experts to provide written or public testimony. Invite officials to participate in industry activities. Communicate with CNLA appointed members of other groups, boards, commissions, and councils.
- Time Commitment:
  - 1-2 Hours per Week During Legislative Session (January – May) is this realistic?
  - 2-3 Hours per Month Outside of Legislative Session (June – December)

### Winter Symposium Committee Chair

- Direct the planning and execution of the Winter Symposium in collaboration with CNLA staff and committee members.
  - Time Commitment: Up to 2 1-hour meetings per month February – November. The committee meets as needed in December and January. The meetings are held virtually.
  - 2-3 Hours per Month
  - Must be able to attend the 2-day program in January.

### Summer Field Day Committee Chair

- Direct the planning and execution of the Summer Field Day in collaboration with CNLA staff and committee members.
  - Time Commitment: Up to 2 1-hour meetings per month December – May. The committee meets as needed in June and July.
  - The Chair, with staff, will need to do a site visit to confirm the space is adequate.
  - Must be able to attend the Summer Field Day in July.

### Water Planning Council Advisory Group Representative

- Assist in researching and analyzing water resource issues and provides advice on matters of interest. Represent the interest of water intensive businesses including the entire green industry in a responsible and environmentally friendly manner.
- Time Commitment:
  - One 2 Hour Meeting Once a Month (Virtual or in-person)

### Neonicotinoid Working Group Representative

- Neonicotinoids are a controversial class of insecticides that the CT General Assembly would like investigated further. Educate and advise on current best management practices, integrated pest management, and current use of products.
- Time Commitment:
  - 1-2 Hours per Month (virtual or in-person)

### CT Environmental Council (CTEC) Representative

- CTEC is a collaboration of associations to encourage and educate the responsible use of pesticides and fertilizers to beautify, protect, and provide healthy spaces and places. Advocate for best management practices and integrated pest management.
- Time Commitment:
  - One 1-2 Hour Meeting Once a Month (virtual or in-person)

### Governor's Council for Agriculture Development and Innovation Representative

- The council makes recommendations to the Department of Agriculture on ways to increase agriculture in the state by developing innovative market opportunities including, but not limited to, urban agriculture, integration and adoption of new technologies, controlled environment agriculture and diversification of products and opportunities. The council shall also make recommendations concerning the development, diversification, and promotion of agriculture in the state and shall provide for an interchange of ideas from the various commodity groups and organizations represented.
- Time Commitment:
  - One 2-3 Hour Meeting per Calendar Quarter (virtual or in-person)

### CT Invasive Plants Council Representative

- The Invasive Plants Council members develop programs and materials to educate the public and industry on issues related to invasive plants, developing recommendations for controlling and abating the dissemination of invasive species, updating and publishing a list of invasive plants, supporting agencies charged with conducting research on invasive plant control, supporting the development of non-native varieties, and making recommendations to the General Assembly for the prohibition of any plant determined to be invasive.
- Time Commitment
  - Three 1-2 Hour Meetings per Year (virtual or in-person)

### University of CT College of Agriculture, Health, and Natural Resources Dean's Advisory Board Representative

- Industry representatives from a diverse set of stakeholder groups that offers expert advice and counsel to the Dean on promoting the college's achievements, fundraising, and strengthening relationships with alumni. Improving the Colleges ability to meet the needs of CT citizens, businesses, and communities.
- Time Commitment
  - Two 2-Hour Meetings per Year (virtual or in-person)

# Volunteer Today



The CT Nursery and Landscape Association invites all interested CNLA members to participate on a committee where you can share your knowledge and expertise to help our organization.

Did you know:

- Committees are for all; not just owners
- Employees can participate
- Committee meetings are mostly conference calls and last less than 1 hour each
- Each committee has goals to accomplish, and you can participate on as many tasks to complete the goal as you like

If you would like to serve on a CNLA Committee, please email Lisa Stevens ([info@cnla.biz](mailto:info@cnla.biz)) at the CNLA office, call her 800-562-0610 or fill out the below to discuss the various opportunities.

Please provide your contact information and area of interest below and return to:

CNLA, PO Box 30, Bloomfield, CT 06002 | [Info@cnla.biz](mailto:info@cnla.biz)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Area(s) of Interest: \_\_\_\_\_

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